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**Department of Family, Youth and Community Sciences**  
**University of Florida**  
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**Professional Preparation:**

<u>College or University</u>	<u>Department and/or Major</u>	<u>Dates</u>	<u>Degree</u>
University of Florida	Mass Communication/Distance Ed	1999	Ph.D.
Duquesne University	Communication	1995	M.A.
Point Park College	Journalism	1977	B.A.

**Appointments:**

<u>Dates</u>	<u>Organization</u>	<u>Position</u>
2014-pres	Family, Youth and Community Sciences, UF	Professor & Department Chair
2010-2014	Agricultural Education and Communication, UF	Professor
2005-2010	Agricultural Education and Communication, UF	Associate Professor
1999-2005	Agricultural Education and Communication, UF	Assistant Professor

**Specialization:** Science and Risk Communication

**Recent Relevant Grants Awarded**

- Morris, G., Irani, T., et al. *Southeastern and Coastal Center for Agricultural Safety and Health (SEC-CAGSH)*, (2016). Centers for Disease Control and Prevention – National Institute for Occupational Safety and Health. \$8,381,144.
- Ingram, J., New, M., Zencogel, G., Oughton, E., Gowey, J., Irani, T., Balsler, T., Lamm, A., Termeer, C., Kasper, K., & Gillen, M. *Food System Governance, Food Security and Land Use in Southern Africa*, (2014). Belmont Forum and Joint Programming Initiative on Agriculture, Food Security and Climate Change (FACCE-JPI) International Opportunities Fund. \$167, 245.
- Irani, T. (applying as UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources). *Local Positioning of Florida Specialty Crops through Messaging and Media Strategies*, 2013 USDA FDACS Specialty Crop Block Grant. \$151,101
- *Increasing Consumer Preference and Differentiation of Florida Strawberries*, 2013 Florida Strawberry Research Education Foundation Grant. \$49,394

**Recent Refereed Publications (last three years):**

1. Rhoton-Vlasak, A. S., Roussos-Ross, K., Cua, G. M., Odera, E. L., Irani, T. A., & Vasilopoulos, T. (2017). Obesity and reproduction: a study to determine how effectively medical education

enhances awareness of the reproductive risks related to obesity. *JBRA Assisted Reproduction*, 21(4), 330–335. <http://doi.org/10.5935/1518-0557.20170059>Rumble, J. N., & Irani, T. A. (2016). Opening the doors to agriculture: The effect of transparent communication on attitude. *Journal of Applied Communications*, 100(2), 57-72. Retrieved from

<http://journalofappliedcommunications.org/2016-vol-100-no-2.html>

2. Gorham, L. M., Rumble, J. N., Pounds, K. R., Lindsey, A. B., & Irani, T. (2016). The role of dissonance and schema: An exploration of Florida public perception after the DWH oil spill. *Journal of Applied Communications*, 100(2), 119-133. Retrieved from <http://journalofappliedcommunications.org/2016-vol-100-no-2.html>
3. Rumble, J.N., Settle, Q., & Irani, T. (2016). Assessing the content of online agricultural awareness campaigns. *Journal of Applied Communications*, 100(3). 93-105. Retrieved from [http://journalofappliedcommunications.org/images/stories/issues/2016/jac\\_100\\_edition\\_issue\\_3\\_article\\_9.pdf](http://journalofappliedcommunications.org/images/stories/issues/2016/jac_100_edition_issue_3_article_9.pdf)
4. Camp, E. V., W. E. Pine III, K. Havens, A. S. Kane, C. J. Walters, T. Irani, A. B. Lindsey and J. Glenn Morris, Jr. (2015). Collapse of a historic oyster fishery: diagnosing causes and identifying paths toward increased resilience. *Ecology and Society* 20 (3):45. [online] URL: <http://www.ecologyandsociety.org/vol20/iss3/art45/>
5. Mangan, J., Galindo-Gonzalez, S., Irani, T., (2015). Development and Initial Testing of Messages to Encourage Tuberculosis Testing and Treatment Among Bacille Calmette-Guerin (BCG) Vaccinated Persons, *Journal of Immigrant and Minority Health*, (17)1, 79-88.
6. Felter, L., Irani, T, Monaghan, P., Carter, H., & Dukes, M. (2015). It's going to take more innovation than technology to increase water conservation practices. *Technology and Innovation*, (17)1-2, 5-19.
7. Settle, Q., Rumble, J., Telg, R., Irani, T., Carter, H., & Wysocki, A. (2015). The impact of being a public organization on the public's perceptions of the Florida Forest Service's brand. *Journal of Applied Communications*, 99(1), 6-20.
8. Rumble, J. N., Holt, J., & Irani, T. A. (2014). The power of words: Exploring consumers' perceptions of words commonly associated with agriculture. *Journal of Applied Communications*, 98(2), 23-36.
9. Rumble, J. N., Chiarelli, C., Culbertson, A., & Irani, T. A. (2014). A picture is worth a thousand words: Consumer perceptions of agricultural images. *Journal of Human Sciences and Extension*, 2(2), 47-64.