

MARILYN E. SWISHER
Associate Professor
Family, Youth and Community Sciences

Address: P.O. Box 110310
University of Florida
Gainesville, FL 32611-0310

Phone: 352-273-3538
Fax: 352-392-8196
E-mail: mesw@ufl.edu

Education

Ph.D., University of Florida, Geography, 1982
M.S., Wayne State University, Geography, 1977
B.A., Eastern Illinois University, Geography, 1972

Relevant Expertise & Professional Experience

Associate Professor of Family, Youth and Community Sciences, University of Florida, May 1991 to Present.

She has graduate faculty status in Family, Youth & Community Sciences, the Geography Department, the School of Natural Resources and the Environment, the Center for African Studies and the Center for Latin American Studies. She serves on graduate supervisory committees in a number of colleges and departments, including Agriculture and Life Sciences, Health & Human Performance, Liberal Arts & Sciences, Public Health and Human Performance, Journalism & Mass Communications, and Design, Construction & Planning. She currently chairs or co-chairs four doctoral committees and four M.S. supervisory committees. She serves on an additional 22 doctoral and two M.S. committees. Dr. Swisher also serves as the Director of the Center for Sustainable & Organic Food Systems. Her research focuses on the inequality in contemporary communities in the United States and internationally, with a focus on inequalities in the food production, marketing and access systems. Much of her research is multi-disciplinary with colleagues in the agricultural and life sciences. Additional research interests include the use of participatory research methods to improve the reliability and validity of research results, particularly research with disenfranchised populations and groups, and the scholarship of teaching and learning.

Dr. Swisher teaches five graduate courses, two in research design and methods and two in the theory of community structure and development. She has served as the coordinator of study abroad programs for the College of Agricultural and Life Sciences and recently served as the CALS representative on UF's Internationalization Task Force, which is responsible for developing and implementing a comprehensive program for enhancing student intercultural competencies and awareness. She served as the graduate coordinator for the Department of Family, Youth & Community Sciences from 2003 through 2012. She developed one of the first interactive internet-based courses in the U.S., originally delivered as a continuing education course for high school science teachers and ultimately converted into a graduate course that was included in the CALS' first graduate on-line degree programs. This course won two national awards for curriculum development, design and delivery.

Her international experience includes extended periods in Costa Rica, Haiti, Honduras, the Democratic Republic of the Congo, Uganda and Cameroon and short-term appointments in several other nations. She served for six years as a member of the Board of Directors of the Organization for Tropical Studies (OTS), an international consortium of over 60 universities and research institutions in North, Central and South America and Africa that offers undergraduate and graduate research and educational experiences in Central & South America and South Africa. Prior to serving on the Board, she developed and delivered an eight-week field research methods course for OTS, taught in Spanish for ten years. She served as the Coordinator of the Center for Rural Development for Zamorano University in Honduras, an internationally recognized private educational institution. Her short-term international experience includes work with the Training Division of the World Health Organization and the United States Agency for International Development.

She also has an Extension appointment. Dr. Swisher serves as the state co-coordinator (with Dr. Cassell Gardner at Florida A&M University) for the Sustainable Agriculture Research and Education Program in Florida. In addition, she is the director of the Center for Sustainable and Organic Food Systems. She collaborates extensively with faculty members from several colleges and departments at the University of Florida and other universities in both of these positions. She also collaborates closely with farmers, farmer organizations, non-profit organizations, and community-based organizations to conduct research, teaching and extension programs in sustainable agriculture and food system development.

Assistant Director, International Programs, Institute of Food and Agricultural Sciences, University of Florida, September 1987 to May 1991.

Dr. Swisher served as project officer and technical advisor for agriculture for the Macaya Biosphere Reserve Project (United States Agency for International Development funded). She was responsible for overall project performance and coordination of activities of agricultural, biological and social scientists into an effective field team. During this period, she also served as coordinator for the Women in Agricultural Development Program of the University of Florida and developed resident and non-resident training in the area of women in agricultural development.

Coordinator, Center for Rural Development, Panamerican School of Agriculture (now Zamorano University), Tegucigalpa, Honduras, June 1986 to September 1987.

She initiated development of the Center for Rural Development. This unit was responsible for: (1) development of technical assistance programs in several Honduran communities, (2) coordination of outreach activities with other public and private agencies in Central and South America, and (3) development of a non-resident training program for extension personnel and other public and private sector professionals working in agricultural development. Her Duties included teaching and she developed a hands-on field laboratory in which undergraduate students learned the elements of agricultural production on small, hillside farms. The module utilized degraded, unproductive land to develop a model small farm on which students were introduced to the problems of hillside farming and small farm management. Her teaching included an extension course in which students worked as outreach agents with local farmers.

Multi-County Agent (II), Cooperative Extension Service, Institute of Food and Agricultural Sciences, University of Florida, January 1982 to May 1986.

She coordinated on-site activities for the North Florida Farming Systems Research and Extension program. The program objective was to provide economically viable alternatives for limited resource farm families in north, central Florida.

Instructor, University College and Department of Geography, University of Florida, Gainesville, September 1976 to September 1977.

Dr. Swisher taught introductory courses in earth science and regional geomorphology and an upper division course in conservation of natural resources.

Instructor, Division of Science and Technology, College of Lifelong Learning, Wayne State University, January 1976 to September 1976.

She taught a three-quarter sequence of courses in the biological sciences.

Instructor, Department of Life and Physical Sciences, Wayne County Community College, January 1976 to September 1977.

Dr. Swisher taught introductory physical geography and developed laboratory exercises to accompany lecture materials for the course.

Assistant to the President, Energy Conversion Devices, January 1973 to September 1976.

Dr. Swisher developed research proposals for review by professional staff and worked with the President to brief investors.

Selected Honors and Awards

Fulbright Hayes Research Fellow, November 1980 to April 1981

Inter-American Foundation Research Fellow, August 1979 to November 1980

Title VI Fellow, Center for Latin American Studies, University of Florida, September 1977 to June 1979

First Place, Newsletter, Public Information Awards Program, Florida Association of County Agricultural Agents, 1983

First Place, Slide Series, Public Information Awards Program, Florida Association of County Agricultural Agents, 1984

First Place, Slide Series, Public Information Awards Program, Southeast Association of County Agricultural Agents, 1986

First Place, Slide Series, Public Information Awards Program, National Association of County Agricultural Agents, 1986

Certificate of Appreciation, United States Department of Agriculture, 1996

First Place, Curriculum Design, Agricultural Communicators and Educators, 1997.

Certificate of Appreciation, United States Department of Agriculture, 1998

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Certificate of Merit for Superior National Leadership, United States Department of Agriculture, 1998

State Team Extension Programming Award, Florida Association of Extension Professionals, 1999

Gold Award, Agricultural communicators in Education, 1999 Critique and Awards Program, Distance Education and Instructional Design: Instructional Design

Outstanding Professional Skill Award, 1999, Distance Education and Instructional Design, presented by Agricultural Communicators in Education to Mickie Swisher, Ron Thomas, Mike Harrington and Carl Mesecher

Professional Affiliations

Phi Beta Kappa

National Fulbright Association

Urban Affairs Association

Association of American Geographers

North American Colleges and Teachers of Agriculture

Mixed Methods International Research Association

Current University Governance and Service

Council for Teaching Enhancement and Innovation, College of Agriculture and Life Sciences, 2013-2016

ENACTUS (Entrepreneurial, Action, Us) Advisory Board, Warrington College of Business Administration, 2010-Present

Family, Youth & Community Sciences, Curriculum Committee, 2008-2015

Gender and Development Working Group, University of Florida, 2013-Present

Haiti Working Group, UF Global, 2010-Present

Islam and Africa Working Group, Center for African Studies, University of Florida, 2013-Present

Southern Region Sustainable Agriculture Research and Education Program, United States Department of Agriculture, University of Florida Program Manager, 2002-Present

Language Proficiency

English: Native

Spanish: Excellent comprehension, speaking, reading and writing

French: Good comprehension, speaking, reading and writing

Portuguese: Fair comprehension and reading, poor speaking and writing

Haitian Creole Fair comprehension, poor speaking

Honors and Awards

International

Certificate of Merit, Uganda Ministry of Agriculture, Animal Industry and Fisheries and Uganda Coffee Development Authority, 2008

National

Certificate of Appreciation, United States Department of Agriculture, 2009
Certificate of Appreciation, United States Department of Agriculture, 2002
Certificate of Appreciation, United States Department of Agriculture, 1999
Gold Award, Agricultural Communicators in Education, Critique and Awards Program, Distance Education and Instructional Design: Outreach Project, 1997

Regional

Recognition of Service, Southern University and Southeast Consortium for International Development, 1992

State

Certificate of Appreciation, Minorities in Agriculture, Natural Resources and Related Sciences, 2007
Certificate of Appreciation, Florida Center for Environmental Studies, 1997
State Winner, Public Information Awards, National Association of County Agricultural Agents, 1986
State Winner, Public Information Awards, National Association of County Agricultural Agents, 1985
State Winner, Public Information Awards, National Association of County Agricultural Agents, 1984

Refereed Publications

Di Gioia^p, F., Ozores-Hampton, M., Hong, J., Kokalis-Burelle, N., Albano, J., Zhao, X., Black, Z., Gao, Zhifeng, Wilson, C., Thomas, J., Moore, K., Swisher, M. E., Guo, H., Roskopf, E. (2016). The effects of anaerobic soil disinfestation on weed and nematode control, fruit yield quality of Florida fresh-market tomato. *HortSci* 51(6), 703-711.

Moore, K. N., Swisher, M. E., Rodriguez, J. C., Blevins, M., Hogan, M., Hunter, L., Kelly-Begazo, C., Komar, S., Mills-Wasniak, S., Redhage, D. (2016). Principles guiding practice: A case study analysis of the principles of sustainable agriculture for diverse farms. *Journal of Agriculture, Food Systems, and Community Development* 6(3), 61-89.

Xie^g, J., Gao, Z., Swisher, M. E., & Zhao, X. (2016). Consumers' preferences for fresh broccolis: Interactive effects between country of origin and organic labels. *Agricultural Economics*. 47(2), 181-191.

Monaghan, K., Swisher, M. E., Koenig, R. L., Rodriguez, J. C. (2015). Education for sustainable agriculture: A typology of the role of teaching farms in achieving learning goals and objectives. *Environmental Education Research*. DOI 10.1080/13504622.2015.1091877

Jin^g, L., Zhang, J. J., Pitts, B. G., Connaughton, D., Swisher, M. E., Holland, S., & Spengler, J. O. (2015). Factors associated with an athletic donor's intention to donate to green stadium

initiatives of a collegiate athletic program. *International Journal of Event Management Research* 10(1), 37-61.

Moore, K., Waite, B., Dinkins, D., Swisher, M. E., Delong[§], A., & Johns, T. (2015). Maximize impact, minimize resources: Locating food deserts and increasing SNAP spending on fruits and vegetables. *Journal of Agriculture, Food Systems, and Community Development*. 6(1), 131-146.

Monaghan[§], K. & Swisher, M. E. (2015). The food movement: Growing white privilege, diversity or empowerment? Commentary in *Journal of Agriculture, Food Systems, and Community Development*. 5(4), 115-119.

Monaghan[§], K., Waite, B., Dinkins, D., Johns, T., Swisher, M. E., & Delong[§], A. (2015). Designing a mobile farmers market to meet low-income consumer preferences and needs. *Journal of Extension*, 53(1), 1-8.

Canavelli, S. B., Swisher, M. E., & Branch, L. C. (2013). Factors related to farmers' preferences to decrease Monk Parakeet damage to crops. *Human Dimensions of Wildlife*, 18(2), 124-137.

Gao, Z., Swisher, M. E., & Zhao, X. (2012). A new look at farmers' markets: Consumer knowledge and loyalty. *Horticultural Science*, 47(8), 1102-1107.

Wyman, M., Escobedo, F., Varela, S., Asuaje, C., Mayer, H., Swisher, M. & Hermansen, A. (2011) Analyzing the natural resource Extension needs of Spanish-Speakers: A perspective from Florida. *Journal of Extension* 49(2), 1-10.

Zhang[§], J., Smith, S., Swisher, M. E., Fu, D., & Fogarty, K. (2011). Gender role satisfaction among wives of Chinese international students in the United States. *Journal of Comparative Family Studies*, 42(4), 523-542.

Wyman[§], M., Escobedo, F., Verla, S., Asuaje, C., Mayer, H., Swisher, M. E., & Hermansen-Baez, A. (2011). Analyzing the natural resource Extension needs of Spanish-speakers: A Perspective from Florida. *Journal of Extension [Online]*, 49(2), 10 pp.

Adams[§], A. E., Place, N. T., & Swisher, M. E. (2009). Knowledge Levels Regarding the Concept of Community Food Security among Florida Extension Agents. *Journal of Extension*, 47(4). 9 pp.

Zhao, X., Gao, Z. & Swisher, M. E. (2009). Exploring undergraduate interest in organic agriculture curriculum. *HortScience* 44(4), 1043-1043.

McGinty[§], M. M., Swisher, M. E., & Alavalapati, J. (2008). Agroforestry adoption and maintenance: self-efficacy, attitudes and socio-economic factors. *Agroforestry Systems*, 73, 99-108.

Barfield, C. S. & Swisher, M. E. (2008). Teaching and Training Entomology: Institutional Models. In J. L. Capinera (Ed.), *The Encyclopedia of Entomology* (pp. 3705-3717). Dordrecht,

Netherlands: Springer Netherlands.

Regan[§], C. R., Swisher, M. E., & Barnett, R. V. (2007). Organizational support for sexual minority adolescents: Effects of level of youth involvement and diversity training. *Journal of Youth Development: Bridging Research and Practice*, 2(2), 121-138.

Ferguson, J. J., Lamb, E., & Swisher, M. E. (2006) Developing an interdisciplinary organic and sustainable agriculture curriculum at the University of Florida. *HortTechnology*, 16(3), 436-438.

Simonne, A. H., Swisher, M. E., & Saunders-Ferguson[§], K. (2006). Food safety practices of vendors at farmers' markets in Florida. *Food Protection Trends*, 26(6), 386-392.

Hatch, L. U. & Swisher, M. E. (1999). *Managed Ecosystems, the Mesoamerican Experience*. L. U. Hatch & M. E. Swisher (Eds.). New York, NY: Oxford University Press.

Hatch, L. U. & Swisher, M. E. (1999). Introduction. In L. U. Hatch & M. E. Swisher (Eds.), *Tropical Managed Ecosystems* (pp. 3-9). New York, NY: Oxford University Press.

Popenoe, H. L. & Swisher, M. E. (1999). Traditional Farming Systems: Panacea or Problem? In L. U. Hatch & M. E. Swisher (Eds.), *Tropical Managed Ecosystems* (pp. 133-137). New York, NY: Oxford University Press.

Swisher, M. E. (1998). Global Climate Change: Does Raising Food Cause Part of the Problem? In W. H. Leonard & S. L. Leonard (Eds.), *Biology: A Community Context* (pp. 44-49). Backlick, OH: Glencoe/McGraw-Hill.

Monaghan[§], P. F., Swisher, M. E. & VanHorn, H. H. (1997). Water quality measures on Florida dairies: Issues of regulation and farm size. *Florida Scientist*, 60(1), 8-15.

Swisher, M. E. & Monaghan[§], P. F. (1995a). Florida's Organic Farmers: A profile. *Journal of Extension [Online]*, 33(3).

Swisher, M. E. & Monaghan[§], P. F. (1995b). Organic Farming: An Alternative for Florida Agriculture? *Florida Scientist*, 58(1), 1-9.

Barfield, C. S. & Swisher, M. E. (1994). Integrated Pest Management: Ready for Export? Historical Context and Internationalization of IPM. *Food Reviews International*, 10(2), 215-267.

Swisher, M. E., & Bastidas[§], E. P. (1994b). Florida's Tomato Producers: Are They Moving toward Sustainability? *Florida Scientist*, 57(4), 161-170.

Smith, S., Swisher, M. E., & Shehan, C. (1990). Targeting Women in Agribusiness. *Journal of Extension*, 28, 24-26.

Swisher, M. E. (1988). Rural women and state policy, feminist perspectives on Latin-American
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agricultural development. *Hispanic Historical Review*, 68(4), 838-839.

Smith, M. F. & Swisher, M. E. (1986). The Best Little Programming Tool in Extension. *Journal of Extension*, 24, 26-29.

Swisher, M. E. & French, E. C. (1984). Integrated on farm research and Extension examples from northern Florida, USA. *Florida Scientist*, 47(1), 4 pp.

Refereed Proceedings (Total 7)

Hanlon[§], C., Swisher, M. E., Koenig, R., & Clark, M. (2013). Perceptions of soil testing among horticultural farmers in the United States. *Proceedings of the Florida State Horticultural Society*, 126, 310-314.

Escobedo, F., Wyman[§], M., Varela, S., Asuaje, C., Mayer, H. & Swisher, M. E. (2009). Analyzing Extension needs of the Spanish speakers in Florida. *Proceedings of the Florida State Horticultural Society*, 122, 354-358.

Swisher, M.E., Koenig, R. & Sanderson, K. (2006) The National Organic Standards: What Local Service Providers Need to Know. Selected Presentations at the Sustainable Agriculture Research and Education Program National Conference, A Midwest Coming. Available at <http://www.sare.org/Learning-Center/Conference-Materials/A-Midwest-Homecoming-Conference/Sessions/Building-Partnerships>.

Swisher, M. E. & Roos[§], D. (1996). Build Green and Profit: A Stand-Alone Extension Educational Program. *Proceedings of the Florida State Horticultural Society*, 109, 318-323.

Swisher, M. E. & Clare[§], D. K. (1995). Florida's ranches: Sustainable or not? *Proceedings of the Soil & Crop Science Society of Florida*, 54, 94-100.

Ferguson, J. J., Swisher, M. E., & Monaghan[§], P. (1994). Commercial organic citrus production in Florida. *Proceedings of the Florida State Horticultural Society*, 107, 26-29.

Swisher, M. E. & Bastidas[§], E. P. (1994a). Size of grower operation as a predictor of adoption of selected production practices. *Proceedings of the Florida State Horticultural Society*, 107, 142-147.

Electronic Data Information Source Fact Sheets (EDIS)

Kelly-Begazo, C., Sattanno, K., & Swisher, M. E. (2016 Revised). El Desarrollo de un Mercado del Agricultor (Starting a Farmers' Market). (FCS5257-Span). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 9 pp. Retrieved from <https://edis.ifas.ufl.edu/fy640>.

Sattanno, K., Swisher, M. E., & Koenig, R. (2016 Reviewed). What is Community Supported Agriculture? (FCS7212-Eng). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 8 pp. Retrieved from <https://edis.ifas.ufl.edu/cd019>.

Sattanno, K. & Swisher, M. E. (2016 Revised). Starting a Farmers' Market. (FCS5257-Eng). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 8 pp. Retrieved from <https://edis.ifas.ufl.edu/fy639>.

Swisher, M. E. (2016 Revised). An Overview of Small Farm Direct Marketing. (FCS7211). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 4 pp. Retrieved from <https://edis.ifas.ufl.edu/fy597>.

Swisher, M. E. & Koenig, R. (2016a Revised). The National Organic Standards Training Materials: Participant's Manual. (FCS8795). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 2 pp. Retrieved from <https://edis.ifas.ufl.edu/fy820>.

Swisher, M. E. & Koenig, R. (2016b Revised). The National Organic Standards Training Materials: Trainer's Manual. (FCS8794). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 3 pp. Retrieved from <https://edis.ifas.ufl.edu/fy819>.

Adams, A. E., Place, N. T., Swisher, M. E. and Monaghan[§], K. (2014 Revised). Community Food Security and UF/IFAS Extension. (AEC384). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 4 pp. Retrieved from <https://edis.ifas.ufl.edu/wc065>.

Adams, A. E., Swisher, M. E., & Monaghan[§], K. N. (2014 Revised). Defining Community Food Security. (AEC383). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 4 pp. Retrieved from <https://edis.ifas.ufl.edu/wc064>.

Gellermann, J. P., Swisher, M. E., Lenfesty, K. A., & Monaghan[§], K. (2014a Revised). Understanding Sustainability: The Importance of Sustainable Development and Comprehensive Plans – Goals, Objectives, and Policies. (FCS7242). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 3 pp. Retrieved from <http://edis.ifas.ufl.edu/fy1134>.

Gellermann[§], J. P., Swisher, M. E., Lenfesty, K. A., & Monaghan[§], K. (2014b Revised). Understanding Sustainability: Soliciting Public Input in the Comprehensive Planning Process. (FCS7243). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 3 pp. Retrieved from <http://edis.ifas.ufl.edu/fy1151>.

Simonne, A., Swisher, M. E., & Monaghan[§], K. (2014a Revised). Small Farm Food Safety, Fresh Produce: Instructions for Trainer. (FCS8841). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 2 pp. Retrieved from <https://edis.ifas.ufl.edu/fy965>.

Simonne, A., Swisher, M. E., & Monaghan[§], K.. (2014b Revised). Small Farm Food Safety, Fresh Produce –Part 1: Introduction to the PACE Principles. (FCS8842). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 3 pp. Retrieved from <https://edis.ifas.ufl.edu/fy966>.

Simonne, A., Swisher, M. E., & Monaghan[§], K. (2014c Revised). Small Farm Food Safety, Fresh Produce –Part 2: The Buck Stops Here. (FCS8843). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 5 pp. Retrieved from <https://edis.ifas.ufl.edu/fy967>.

Simonne, A., Swisher, M. E., & Monaghan[§], K. (2014d Revised). Small Farm Food Safety, Fresh Produce –Part 3: What’s Wrong with This Picture. (FCS8844). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 2 pp. Retrieved from <https://edis.ifas.ufl.edu/fy968>.

Simonne, A., Swisher, M. E., & Monaghan[§], K. (2014e Revised). Small Farm Food Safety, Fresh Produce –Part 4: Farm Map Activity. (FCS8845). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 3 pp. Retrieved from <https://edis.ifas.ufl.edu/fy969>.

Simonne, A., Swisher, M. E., & Monaghan[§], K. (2014f Revised). Small Farm Food Safety, Fresh Produce –Part 5: Your Farm’s Food Safety Plan. (FCS8846). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 2 pp. Retrieved from <https://edis.ifas.ufl.edu/fy970>.

Simonne, A., Swisher, M. E., & Monaghan[§], K. (2014g Revised). Small Farm Food Safety, Fresh Produce –Part 6: Additional Resources for Participants Bringing Food Safety Concepts to Farms. (FCS8850). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 2 pp. Retrieved from <https://edis.ifas.ufl.edu/fy971>.

Swisher, M. E. & Monaghan[§], K. N. (2014a Revised). El Desarrollo Sostenible de la Comunidad (Sustainable Community Development). (FCS7213-Span). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 3 pp. Retrieved from <https://edis.ifas.ufl.edu/cd022>.

Swisher, M. E. & Monaghan[§], K. N. (2014b Revised). El Primer Paso en el Desarrollo Sostenible de la Comunidad: Crear Consenso (Sustainable Community Development – Step 1: Get Stakeholder Agreement about Implementing a Sustainability Program). (FCS7214-Span). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 2 pp. Retrieved from <https://edis.ifas.ufl.edu/cd024>.

Swisher, M. E. & Monaghan[§], K. N. (2014c Revised). Sustainable Community Development. (FCS7213-Eng). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 3 pp. Retrieved from <https://edis.ifas.ufl.edu/cd021>.

Swisher, M. E. & Monaghan[§], K. N. (2014d Revised). Sustainable Community Development – Step 1: Get Stakeholder Agreement about Implementing a Sustainability Program. (FCS7214-Eng). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 2 pp. Retrieved from <https://edis.ifas.ufl.edu/cd023>.

Swisher, M. E. & Monaghan[§], K. N. (2014e Revised). Sustainable Community Development – Step 2: Conduct a Community Assessment. (FCS7215-Eng). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 4 pp. Retrieved from <https://edis.ifas.ufl.edu/cd025>.

Swisher, M. E. & Monaghan[§], K. N. (2014f Revised). Sustainable Community Development - Step 3: Create a Community Vision and Develop a Roadmap. (FCS7216-Eng). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 3 pp. Retrieved from

<https://edis.ifas.ufl.edu/cd027>.

Swisher, M. E. & Monaghan^g, K. N. (2014g Revised). Sustainable Community Development – Step 4: Develop Sustainability Indicators to Measure Progress. (FCS7217-Eng). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 3 pp. Retrieved from <https://edis.ifas.ufl.edu/cd029>.

Swisher, M. E. & Monaghan^g, K. N. (2014h Revised). Sustainable Community Development – Step 5: Identify Sources of Help. (FCS7218-Eng). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 2 pp. Retrieved from <https://edis.ifas.ufl.edu/cd031>.

Swisher, M. E. & Monaghan^g, K. N. (2014i Revised). Sustainable Community Development – Step 6: Carry Out Projects and Monitor, Evaluate and Make Adjustments as Needed. (FCS7219-Eng). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 2 pp. Retrieved from <https://edis.ifas.ufl.edu/cd033>.

Swisher, M. E., Koenig, R., Gove[&], J., & Sterns, J. (2012 Reviewed). ¿Qué Es una Granja Apoyada por una Alianza de Consumidores? (What is Community Supported Agriculture?) (FCS7212-Span). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 6 pp. Retrieved from <https://edis.ifas.ufl.edu/cd020>.

Swisher, M. E., Rezola^g, S., & Sterns, J. (2012a Reviewed). El Segundo Paso en el Desarrollo Sostenible de la Comunidad: Evaluar los Recursos Disponibles (Sustainable Community Development – Step 2: Conduct a Community Assessment). (FCS7215-Span). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 3 pp. Retrieved from <https://edis.ifas.ufl.edu/cd026>.

Swisher, M. E., Rezola^g, S., & Sterns, J. (2012b Reviewed). El Tercer Paso en el Desarrollo Sostenible de la Comunidad: Desarrollar una Visión Común (Sustainable Community Development - Step 3: Create a Community Vision and Develop a Roadmap). (FCS7216-Span). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 2 pp. Retrieved from <https://edis.ifas.ufl.edu/cd028>.

Swisher, M. E., Rezola^g, S., & Sterns, J. (2012c Reviewed). El Cuatro Paso en el Desarrollo Sostenible de la Comunidad: Identificar Indicadores para Medir el Progreso (Sustainable Community Development – Step 4: Develop Sustainability Indicators to Measure Progress). (FCS7217-Span). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 3 pp. Retrieved from <https://edis.ifas.ufl.edu/cd030>.

Swisher, M. E., Rezola^g, S., & Sterns, J. (2012d Reviewed). El Quinto Paso en el Desarrollo Sostenible de la Comunidad: Identificar Fuentes de Apoyo (Sustainable Community Development – Step 5: Identify Sources of Help). (FCS7218-Span). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 2 pp. Retrieved from <https://edis.ifas.ufl.edu/cd032>.

Swisher, M. E., Rezola^g, S., & Sterns, J. (2012e Reviewed). El Sexto Paso en el Desarrollo

Sostenible de la Comunidad: Implementar y Evaluar el Proyecto (Sustainable Community Development –Step 6: Carry Out Projects and Monitor, Evaluate and Make Adjustments as Needed). (FCS7219-Span). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 2 pp. Retrieved from <https://edis.ifas.ufl.edu/cd034>.

Swisher, M. E. & Sterns, J. (2012 Reviewed). El Mercadeo Directo (An Overview of Small Farm Direct Marketing). (FCS7211-Span). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 5 pp. Retrieved from <https://edis.ifas.ufl.edu/cd035>.

Treadwell, D. D. & Swisher, M. E. (2012 Reviewed). Understanding the 'USDA Organic' Label. (HS1146). Gainesville: University of Florida Institute of Food and Agricultural Sciences. 5 pp. Retrieved from <https://edis.ifas.ufl.edu/hs397>.

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17. LECTURES, SPEECHES, POSTERS PRESENTED AT PROFESSIONAL CONFERENCES

a. International (Total 2, 2009-Present)

Chase, C.A., X. Zhao, O.E. Liburd, Z. Gao, and M.E. Swisher. Growing Organic Strawberry in Florida: Challenges and Opportunities for Farmers. Marialva, PR, Brazil. May 19, 2016. Invited
Swisher, M. E., Nkedi-Kizza, Rodriguez, J. C., Sammons, D., Ssemogerere, K., & Ngabirano, H. (2009). The U.S. Organic Market: Opportunities and Barriers for Ugandan Coffee Farmers. Paper presented at the Africa Trade and Development Conference, Lawrence, KS. Selected National (Total 13, 2006-Present)

Swisher, M. E., Moore, K. N., Kelly-Begazo, C., & Sattanno, K. (Accepted, September 20-22, 2016). Principles guiding practice: A Case Study Analysis of the Principles of Sustainable Agriculture for Diverse Farms. Oral presentation at the 7th National Small Farm Conference, Virginia Beach, VA. Selected

Barth, D., Good, R., Monaghan, K., Rodriguez, J. C., & Swisher, M. E. (2015). The role of public decision making in urban sustainability. Panel presentation at the 45th Annual Urban

Affairs Association Conference, Miami, FL. Selected

Chase, C. A., Braz, G. B., & Swisher, M. E. (2015). Promoting adoption of cover crops for weed suppression by broadening their utility. Presentation at the 2015 Annual Meeting for the Weed Science Society of America, Lexington, KY. Selected

Chen, X., Gao, Z., Swisher, M. & House, L.A. (2015) Willingness to pay for eco-labeled fresh strawberry: Are all environmentally friendly techniques equal? Paper presented at the Agricultural and Applied Economics Association, July 26-28, San Francisco, CA. Selected

Moore, K. & Swisher, M. E. (2015). You are what you eat: Food as a source of self-evaluation and social comparison. Presentation at the Collective Behavior and Social Movements Workshop at the American Sociological Association Annual Meeting, Chicago, IL. Selected

Swisher, M. E., Koenig, R., Hanlon, C., Roberts, G., Morales-Payan, P., Schroeder-Moreno, M., & Zehnder, G. (2014). Designing experiential learning materials to make the best use of teaching farms. Presentation at the 2014 North American Colleges and Teachers of Agriculture, Bozeman, MT. Selected

Koenig, R., Swisher, M. E., Roberts, G., Morales-Payan, P., Schroeder-Moreno, M., & Zehnder, G. (2014). Using teaching farms to help students develop critical thinking skills in sustainable agriculture. Panel Discussion at the Sustainable Agriculture Education Association Conference, Raleigh, NC. Selected

Swisher, M. E., Koenig, R., Hanlon, C., Roberts, G., Morales-Payan, P., Schroeder-Moreno, M., & Zehnder, G. (2014). Designing experiential learning materials to make the best use of teaching farms. Presentation at the 2014 North American Colleges and Teachers of Agriculture, Bozeman, MT. Seminar presented at the USDA National Small Farm Program, Washington, D.C. Selected

Hanlon, C., Swisher, M.E., Koenig, R. & Clark, M. (2013) Perceptions of Soil Testing among Horticultural Farmers in the United States. Paper presented at the 126th Annual Meeting of the Florida State Horticultural Society, Sarasota, FL. Selected

Swisher, M. (2008) Reaching Minority Farmers. Panel presentation at the New American Farm Conference, Kansas City, MO. Invited

Swisher, M. E. (2007). Hispanic and Latino Farmers and Ranchers: Needs and Recommendations to USDA. Presented at a seminar for senior USDA personnel, Washington, D.C. Invited

Ferguson, J. J., Lamb, E., & Swisher, M. E. (2006). Developing an Interdisciplinary Organic and Sustainable Agriculture Curriculum at the University of Florida. Paper presented at the Workshop on Curriculum Development for Organic Horticulture, Las Vegas, NV. Selected

Swisher, M. E. (2006). The National Organic Standards: What Local Service Providers Need to Know. Paper presented at the 2006 National Sustainable Agriculture Conference, Milwaukee,

WI. Selected

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