

CURRICULUM VITAE

EDUCATION

Ph.D. in Agricultural Education and Communication, May 2013

Department of Agricultural Education and Communication, University of Florida Dissertation Topic: "Crucial Communication: Assessing barriers to communication experienced by community resource organizations during the 2010 Deepwater Horizon oil spill. A case study."

MA in Agriculture, August 1998

Department of Agricultural Education and Communication, University of Florida

BA in Corporate Communications, May 1996

Department of English and Communications, College of Charleston

Certificate in Nonprofit Organizational Leadership, May 2013

Department of Family, Youth and Community Sciences, University of Florida

ACADEMIC EMPLOYMENT

Community Outreach Dissemination Core Manager/ Post-doctoral Associate, June 2013 to Present

University of Florida/Institute of Food and Agricultural Sciences Center for Public Issues Education in Agriculture and Natural Resources

 National Institute of Environmental Health Sciences Healthy Gulf, Healthy Communities grant

RESEARCH EXPERIENCE

Research/Graduate Assistant, August 2008 – May 2013

University of Florida/ Institute of Food and Agricultural Sciences Center for Public Issues Education in Agriculture and Natural Resources, University of Florida

 Member of original development team for the UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources

ACADEMIC REFEREED PUBLICATIONS

- Lindsey, A. B. (2011). Framing the U.S. Sugar buyout to restore the Florida Everglades: A comparison of national versus state newspaper coverage. In L. F. Benedict (Ed), *Issues Management: Building Capacity in the Land-Grant System National Symposium Proceedings* (pp. 13-22). Denver, CO.
- Lindsey, A. B., & Irani, T. (Submitted). Crucial communication: The role of community resource organizations during the 2010 Deepwater Horizon oil spill. Submitted for publication in the *Nonprofit and Voluntary Sector Quarterly*.
- Havens, K. E., Kane, A. S., Pine, W. E., Walters, C. J., Irani, T., Lindsey, A. B., Camp, E., & Morris, J. G. (Submitted). Climate change, drought and estuaries: Forging paths toward increased resiliency following collapse of historic oyster fishery. Planned for submission in *AMBIO*.
- Lindsey, A. B., & Auger, G. A. (Submitted). Evolving in uncertain times: Application of the learning organization model to a large nonprofit organization. Submitted for publication in the *Nonprofit and Voluntary Sector Quarterly*.
- Lindsey, A.B. & Irani, T. (In Preparation). Communicating beyond the problem: Community communication efforts during the 2010 Deepwater Horizon oil spill. Planned submission in *Science Communication*.
- Lindsey, A. B., & Odera, E. (In Preparation). SMARRT: Industry based initiative to ensure a resilient seafood industry. Planned for submission in the *Journal of Business and Economics*.
- Lindsey, A. B., Monaghan, P., Galindo, S., & Irani, T. (Planned). Living in a crisis interrupted by a disaster: Comparing and contrasting two rural, resource-based communities following the Deepwater Horizon oil spill. Planned submission in the *Journal of Rural Social Sciences*.

REFEREED PAPERS AND ORAL PRESENTATIONS

- Lindsey, A. B., Irani, T. A., & Mathews, S. R. (2014). Utilizing a community advisory committee to define future community efforts for the Healthy Gulf, Healthy Communities project. Paper presented at the Gulf of Mexico Oil Spill and Ecosystem Science Conference, Mobile, AL, January 26-29.
- Mayer, B., Flocks, J., & Lindsey, A. B. (2014). Challenges to social ecological resilience in the Apalachicola Bay oyster industry. Paper presented at the Gulf of Mexico Oil Spill and Ecosystem Science Conference, Mobile, AL, January 26-29.

- Kane, A. S., Irani, T. A., Lindsey, A. B., Roberts, S. M., Stuchal, L. D., Munson, J., Overton, E. J.,
 Ansari, S., & Wickliffe, J. K. (2014). Vocabulary of DWH oil spill seafood toxicology:
 Optimizing communications and comprehension for Gulf of Mexico coastal residents.
 Paper presented at the Gulf of Mexico Oil Spill and Ecosystem Science Conference,
 Mobile, AL, January 26-29.
- Lindsey, A. B. (2014). SMARRT: Industry based initiative to ensure a resilient seafood industry.

 Paper presented at the Southern Rural Sociological Association, Dallas, TX, February 1-4.
- Lindsey, A. B, Odera, E., & Irani, T. (2013). Fighting back: A stakeholder-based community initiative developed to save a crippled community. Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action, Hartford, CT, November 21-23.
- Lindsey, A. B. (2010). Nonprofits in the media: A framing analysis of nonprofit articles in Florida newspapers. Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action, Washington, DC, November 18-20.
- Lindsey, A. B., & Auger, G. A. (2010). Evolving in uncertain times: Application of the learning organization model to a large nonprofit organization. Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action, Washington, DC, November 18-20.
- Lindsey, A. B. (2010). Community perceptions of a local environmental issue:

 Assessing environmental knowledge, awareness and information gathering of two communities. Paper presented at the Convergence and Society: Science, Health and the New Dimensions of Communication, Columbia, SC, October 11-12.
- Cannon, K. J. & Lindsey, A. B. (2010). Assessing issues management of industry leaders in agriculture and natural resources. Paper presented at the Association for Communication Excellence Conference, St. Louis, MO, June 22-25.
- Lindsey, A. B. (2010). Framing the U.S. Sugar buyout to restore the Florida

 Everglades: A comparison of national versus state newspaper coverage. Paper

 presented at the Southern Association of Agricultural Scientists, Orlando, FL, February 69.

REFEREED POSTER PRESENTATIONS

- Kane, A. S., Roberts, S., Stuchal, L., Havens, K., James, M., Mathews, A., Blackburn, J., Makyba, C., Chapman, H., Rowland, J., Barnes, A., Brooks, R., Hartsfield, S., Taylor, J., Lindsey, A. B., Irani, T., Brumback, B., & Morris, J. G. (2014). Community and academic partnerships support resiliency and restoration efforts in Gulf of Mexico after the DWH oil spill. Poster presented at the National Shellfisheries Association Annual Meeting, Jacksonville, FL, March 29-April 2.
- Lindsey, A. B. (2013). Healthy Gulf, Healthy Communities Regional Forum. Poster presented at the Gulf of Mexico Research Initiative Conference, New Orleans, LA, January 21-23.
- Jung, E. H., Kim, D. H., and Lindsey, A. B. (2010). Factors determining the popularity of corporate blogs: Focus on Fortune 500 corporate blogs. Poster presented at the Association for Education in Journalism and Mass Communication, Denver, CO, August 4-7.
- Lindsey, A. B. (2010). Effective issues management: A critical analysis of the St. John's Water Management District "The St. John's: It's Your River" Campaign. Poster presented at the Second University of Florida Water Institute Symposium, Gainesville, FL., February 24-25.
- Lindsey, A. B., Irani, T., Carter, H. S., Strickland, L. R., Landrum, K. C., & Cannon, K. J. (2010). Issues identification among Florida agriculture and natural resources leaders. Poster presented at the Southern Association of Agricultural Scientists, Orlando, FL, February 6-9.
- Lindsey, A. B., Irani, T., Chiarelli, C., Osborne, E. W., Carter, H. S., Stedman, N., Cannon, K. J., Landrum, K. C., and Bartels, W. (2010). Florida Center for Public Issues Education in Agriculture and Natural Resources. Poster presented at the Southern Association of Agricultural Scientists, Orlando, FL, February 6-9.
- Lindsey, A. B., & Auger, G. A. (2009). Coming together for the greater good: Collaboration strategies of nonprofits in a harsh economy. Poster presented at the Association for Research on Nonprofit Organizations and Voluntary Action, Cleveland, OH, November 19-21.

GRANTS

Awarded

 Co-Investigator for Research to Support Apalachicola Bay Oyster Restoration and Management project, funded by Florida Fish and Wildlife Conservation Commission, 2014, \$1,593,492

- Co-Investigator for Oyster Decline in Apalachicola, FL Project, supplemental award funded by the National Institute of Environmental Health Sciences, 2012, \$12,000
- Project Manager/Post-doctoral Associate for Health Impact of Deepwater Horizon Spill in Eastern Gulf Coast Communities grant, funded by the National Institute of Environmental Health Sciences, 2011, \$6,294,499

Pending

- Second Lead PI for Education and Community Outreach in Identification/Characterization of Spill-Related Health Effects in Coastal Populations grant proposal to the Gulf of Mexico Research Initiative, 2014, \$250,000
- Second Lead PI for Education and Community Outreach in Assessing Public Health Risk from Beach Exposure to Oil Spill Contaminants grant proposal to the Gulf of Mexico Research Initiative, 2014, \$100,000
- Research Associate on Resource Restoration in Apalachicola Bay and Florida's Big Bend Region grant proposal to the Florida Gulf of Mexico Restoration, 2014, \$38,000,000

Grant Writing Experience and Training

- Post-doctoral Associate on Resolving the Water Wars: Integrated Decision-Support Models to Manage Competing Water Uses in the ACF Basin grant proposal to the National Science Foundation, 2013, \$4,000,000
- Student in two-credit Grant Writing Course, Spring 2009

PUBLISHED REPORTS

- Lindsey, A. B., Irani, T. A., Belva, N., Bernheim, L., Boyd, T., Gorham, L., Johnson, J., Jones, J., & Rodriguez, S. (2014). Stories of Strength: Community Organizations' Stories of Resiliency and Growth Following the 2010 Deepwater Horizon oil spill.
- Havens, K., Allen, M., Camp, E., Irani, T. A., Lindsey, A. B., Morris, J. G., Kane, A., Kimbro, D., Otwell, S., Pine, B., & Walters, C. (2013). Apalachicola Bay Oyster Situation Report.

WORKSHOPS

- Lindsey, A. B. (2014). Developing a Management Plan for the Apalachicola Bay. Planned workshop for the Seafood Management Assistance Resource and Recovery Team (SMARRT), Apalachicola, FL, Summer.
- Lindsey, A. B. (2014). Strategic Planning. Facilitated workshop presented at the UF/IFAS Center for Public Issues Education Advisory Board, Faculty and Staff Planning Session, Gainesville, FL, March 11.

- Lamm, A., Rumble, J., & Lindsey, A. B. (2014). Communicating Science to Inform the Public. Concurrent session presented at the Agricultural Communications Division at the Southern Association of Agricultural Scientists, Dallas, TX, February 2.
- Lindsey, A. B. (2013). MIssion, Vision and Goal Setting Workshop. Facilitated workshop at the UF/IFAS Center for Public Issues Education Faculty and Staff Working Session, Gainesville, FL, November.
- Irani, T. A., & Lindsey, A. B. (2013). Strategic Planning Session. Facilitated workshop at the Florida Department of Agriculture and Consumer Sciences Senior Management Retreat, Brooksville, FL, November.
- Irani, T. A., & Lindsey, A. B. (2013). Visioning Session. Facilitated workshop at the Florida Fruit and Vegetable Association Planning Session, Orlando, FL, October.
- Carter, H. S., & Lindsey, A. B. (2013). Nonprofit Governance. Workshop presented at the Mason G. Smoak Foundation Board of Directors' Annual Retreat, North Lake Placid, FL, January.
- Telg, R., & Lindsey, A. B. (2012). Communicating Results and Working with the Media. Workshop presented for the Healthy Gulf, Healthy Communities project team, Gainesville, FL, August.
- Lindsey, A. B. (2012). Goal Setting. Workshop presented at the University of Florida College of Agriculture and Life Sciences Alumni Board, Gainesville, FL.
- Lindsey, A. B. (2011). Fundraising for Nonprofit Organizations. Workshop presented at the Big Box Foundation Board of Directors' Annual Retreat, Jacksonville, FL.
- Lindsey, A. B. (2010). Board Development and Governance. Workshop presented at the Junior League of Jacksonville New Board of Directors' Retreat, Jacksonville, FL.

TEACHING EXPERIENCE

Adjunct Faculty at University of Florida

- FYC 6422 Policy Issues in Nonprofit Organizations, on-line and classroom, (Spring 2014; Spring 2013)
- FYC 6421 Nonprofit Organizations, on-line and classroom, (Fall 2012)

Teaching Assistant at University of Florida

- AEC 4052 Campaign Strategies, (Spring 2010; Fall 2011; Spring 2012)
- AEC 3070 Digital Media Production in Agriculture and Life Science, (Spring 2011)
- AEC 4905 Issues in Agriculture and Life Sciences, (Fall 2010)
- AEC 4031 Communication Process in Agriculture and Natural Resources, (Spring 2009)

Adjunct Lecturer at University of North Florida

Fundamentals of Speech, (Fall 1999; Spring 2000; Fall 2000; Spring 2001; Fall 2001)

AWARDS AND HONORS

- Outstanding Graduate Student Paper Award, 2010 Southern Association of Agricultural Scientists Conference, Orlando, FL, February 8, 2010.
- College of Agricultural and Life Sciences Alumni Graduate Award, University of Florida, 2008-2012.
- Newbern Scholarship, University of Florida, 2008.
- Distinguished Alumni Award, Department of Communications, College of Charleston, 2002.

GUEST LECTURES

- Lindsey, A. B. (Fall 2013). Volunteer Management, Guest Lecture in FYC 6422 Nonprofit Organizations, University of Florida.
- Lindsey, A. B. (Fall 2012). Health Nonprofits, Guest Lecture in FYC 4408 Organizational Leadership for Nonprofits, University of Florida.
- Lindsey, A. B. (Spring 2012). Program Development and Communicating Results, Guest Lecture in AEC 4500 Program Development and Evaluation, University of Florida.
- Lindsey, A. B. (Fall 2011). Educating through Mass Media Channels, Guest Lecture in AEC 4506 Nonformal Teaching Methods and Delivery Strategies, University of Florida.
- Lindsey, A. B. (Fall 2011). Nonprofit Management, Guest Lecture in FYC 4408 Organizational Leadership for Nonprofits, University of Florida.
- Lindsey, A. B. (Fall 2011). Communicating Results to Internal and External Audiences, Guest Lecture in AEC 4500 Program Development and Evaluation, University of Florida.
- Lindsey, A. B. (Spring 2011). Legal Issues in Fundraising, Guest Lecture in FYC 4410 Fundraising for Community Nonprofit Organizations, University of Florida.

- Lindsey, A. B. (Spring 2010). Communicating in Teams and Groups, Guest Lecture in AEC 4434 Communication and Leadership in Groups and Teams, University of Florida.
- Lindsey, A. B. (Spring 2010). Lessons Learned from Event Management, Guest Lecture in AEC 4930 Communication and Leadership Development Capstone Experience, University of Florida.
- Lindsey, A. B. (Fall 2009). Branding, Guest Lecture in AEC 4052 Campaign Strategies, University of Florida.

INVITED PRESENTATIONS

- Irani, T., & Lindsey, A. B. (2014). Gulf Coast Communities' Recovery Efforts following the Deepwater Horizon Oil Spill. Gainesville Rotary Meeting, Gainesville, FL, presented April 17.
- Lindsey, A. B. (2014). Developing Resilience through Network Building. Using the Arts for Resiliency in Rural Communities Symposium, Apalachicola, FL, presented March 27.
- Lindsey, A. B. (2013). Building Community Capacity in Times of Change: Issues Management, Collaboration and Communication. UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources Webinar Series, Gainesville, FL, presented June 19.
- Lindsey, A. B. (2012). Nonprofit Governance. University of Florida Alumni Association Annual Meeting, Miami, FL, presented July 1.
- Lindsey, A. B. (2011). Community perceptions of a local environmental issue: Assessing environmental knowledge, awareness and information gathering of two communities. Florida Sod Growers Cooperative Annual Meeting, Orlando, FL, presented February 3.
- Lindsey, A. B. (2010). Community perceptions of a local environmental issue: Assessing environmental knowledge, awareness and information gathering of two communities. UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources Lunch and Learn Session, Gainesville, FL, presented November 11.

NON-ACADEMIC EMPLOYMENT

Executive Director, June 2003 – August 2008

North Florida Affiliate of Susan G. Komen for the Cure, Jacksonville, FL

Marketing and Communications Manager, July 1999-May 2003 Jacksonville Zoo, Jacksonville, FL

SERVICE TO THE PROFESSION

- Paper Reviewer for Nonprofit and Voluntary Sector Quarterly, 2014
- Panel of Experts member for Adam Boudreaux, Doctoral Student in Agricultural Education and Communication, 2014
- Member of the Deepwater Horizon oil spill Community Outreach and Dissemination Working Group, 2013-2014
- Book Proposal Reviewer for Routledge Economics, Finance and Management, 2013
- Alumni Essay Judge for Florida FFA Association, 2013-2014
- Member of UF/IFAS Oyster Recovery Team, 2013
- Grant Reviewer for North Florida Affiliate for Susan G. Komen for the Cure, 2011-2013
- Assistant Editor/Graduate Assistant for UF College of Agricultural and Life Sciences Alumni publication, CALS Connection, 2010
- Junior League of Jacksonville, Board Member, 2009-2011
- Wolfson Children's Hospital, member of Red Wagon Board, 2008-2010

SPECIAL SKILLS AND TRAINING

- Susan G. Komen for the Cure trainings (fundraising, board development, finances, strategic planning, grants, education, volunteer management, communications, media relations, branding and risk management)
- PC and Macintosh
- Microsoft Office Suite: Excel, Word, PowerPoint
- Design Programs: Adobe InDesign, Adobe PageMaker, Adobe Illustrator, Adobe Photoshop,
 Adobe Dreamweaver, Final Cut Pro

PROFESSIONAL AFFILIATIONS

- Public Relations Society of America
- Association for Education in Journalism and Mass Communication
- Association for Research on Nonprofit Organizations and Voluntary Action
- Delta Epsilon Iota