

## Jorge Ruiz-Menjivar, Ph.D.

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Associate Professor of Family and Consumer Economics  
Dept. of Family, Youth and Community Sciences  
University of Florida/ Institute of Food and Agricultural Sciences (UF/IFAS)  
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### EDUCATION

**Doctor of Philosophy (Ph.D.) in Financial Planning, Housing, and Consumer Economics** May 2016  
University of Georgia, USA

**Master of Science (M.S.) with an emphasis in Personal and Family Financial Planning** June 2013  
University of Florida, USA

**Bachelor of Science (B.S.) in Accounting and Minor in Spanish, Cum Laude** May 2011  
University of New Orleans, USA

### ACADEMIC EXPERIENCE

#### *Present post and affiliations*

**Associate Professor (tenured)** August 2024 - Present  
Dept. of Family, Youth and Community Sciences  
University of Florida, Gainesville, FL

**Affiliate Faculty** January 2018 - Present  
Center for Latin American Studies  
University of Florida, Gainesville, FL

**Affiliate Faculty** June 2016 - Present  
Center for Sustainable and Organic Food Systems  
University of Florida, Gainesville, FL

#### *Prior experience*

**Assistant Professor** August 2016-July 2024  
Dept. of Family, Youth and Community Sciences  
University of Florida, Gainesville, FL  
College of Agricultural and Life Sciences  
University of Florida/Institute of Food and Agricultural Sciences

**Visiting Fellow/ Senior Research Associate** May 2021-August 2022  
College of Business and Economics  
Finance and Investment Management (Financial Planning)  
University of Johannesburg  
Johannesburg, South Africa

**Short-term Visiting Fellow** October 2018; April 2023  
Department of Agricultural Education and Rural Extension  
Federal University of Santa Maria  
Santa Maria, R.S. Brazil

**Short-term Visiting Fellow** May 2018 - July 2018  
College of Humanities and Social Sciences  
Huazhong Agricultural University  
Wuhan, P.R. China

**Short-term Visiting Fellow**  
College of Management and Economics  
Huazhong Agricultural University  
Wuhan, P.R. China

May 2018 - July 2018  
&  
May 2017 - July 2017

**Lecturer**  
Office of International Education  
University of Georgia-Costa Rica Campus  
Monteverde, Costa Rica

August 2014 - August 2016

## INSTRUCTIONAL ACTIVITIES

### a. Summary of Courses Taught: 2016 – Present (Total=14)

Course Number: Title (Credit hours)	Term and Year	% Resp.	Enrollment	Course Format
FYC 3401: Introduction to Social and Economic Perspectives on Community (3 Cr.)	Fall 2024	100	34	Lecture, online-synchronous
	Spring 2024	100	45	Lecture, online-synchronous
	Fall 2023	100	34	Lecture, online-synchronous
	Spring 2023	100	42	Lecture, online-synchronous
	Fall 2022	100	48	Lecture, online-synchronous
FYC 4003: Personal and Family Financial Counseling (3 Cr.)	Spring 2024	100	15	Lecture, online-asynchronous
	Spring 2023	100	10	Lecture, online-asynchronous
	Fall 2022	100	14	Lecture, online asynchronous
	Spring 2022	100	14	Lecture, online-synchronous
	Spring 2021	100	9	Lecture, online synchronous
	Spring 2020	100	20	Lecture, face-to-face /Hybrid-COVID-19
	Spring 2019	100	20	Lecture, face-to-face
	Spring 2018	100	10	Lecture, face-to-face
Spring 2017	100	11	Lecture, face-to-face	

### b. Research and Individual Studies

Course No.	Course Title	Credits	% Resp.	No. of Students Supervised	Course Format
FYC 4905	Individual Study in Family, Youth and Community Sciences	1-3	100%	11	Discussions

	(Undergraduate Teaching Assistant)				
FYC 4911	Supervised Research in Family, Youth and Community Sciences	1-3	100%	2	Research Projects
FYC 4915	Honors Thesis Research in Family, Youth and Community Sciences	1-3	100%	2	Research Projects
FYC 6901	Problems in Family, Youth, and Community Sciences (Individual Studies)	1-3	100%	5	Research Projects / Discussions
FYC 6971	Research for master's Thesis	1-6	100%	2	Research Projects
FYC 7979	Advanced Research	1-9	100%	2	Research Projects
FYC 7980	Research for Doctoral Dissertation	1-9	100%	1	Research Projects
HOS 7979	Advanced Research	1-3	50%	1	Research Projects
HOS 7980	Research for Doctoral Dissertation	1-3	50%	1	Research Projects

### GRADUATE COMMITTEE ACTIVITIES

#### a. University of Florida

Candidate's Role	No. of Students
Chair, Ph.D.	2
Chair, Master's, Thesis	2
Co-Chair, Ph.D.	1
Co-Chair, Master's	1
Member, Ph.D.	3
Member, Master's	2
<b>Total</b>	<b>11</b>

Role*	Student Name	Dissertation/Thesis Title	Major	Complete Date
Chair, Ph.D.	Paola Jaramillo Sullivan	To be determined	Family, Youth and Community Sciences	Expected Summer (July) 2029
Chair, Ph.D.	Yong Liu	Farmers' Climate Change Adaptation and Resilience: An Examination of Incremental and Transformative Strategies.	Family, Youth and Community Sciences	May 2023
Chair, Master's	Adrian S. Taylor	Identifying The Impact of Chambers of Commerce Economic Strategic Plans on Local Economies in University Communities.	Family, Youth and Community Sciences	August 2022

Chair, Master's	Sarah M. Ellis	Economic Well-Being of Single Mothers in The United States: An Application of An Ecological Systems Theory.	Family, Youth and Community Sciences	December 2018
Co-chair, Ph.D. 50%	Maria Teresa Davidson	Enhancing Seed Production of Regionally Adapted Crops in The Southeastern Farmer Seed System.	Environmental Horticulture	August 2023
Co-chair, Master's 50%	Ciara Powell (née Minnix)	Philanthropic Giving and the Dual Graduate: An Analysis of The Giving Patterns of Multi-Affiliated Alumni.	Family, Youth and Community Sciences	May 2018
Member, Ph.D.	Lilian Poignon	To Be Determined.	Interdisciplinary Ecology	Expected Fall (December) 2024
Member, Ph.D.	Megan Donovan	Advancing Protected Agriculture as a Climate Risk Mitigation Strategy in The Southern United States.	Interdisciplinary Ecology	August 2023
Member, Ph.D.	Alia DeLong	Farmer Decision-Making: A New Generation of New and Beginning Farmers.	Interdisciplinary Ecology	December 2020
Member, Master's	Nasya Wagner	Expecting in the Obama gap.	Family, Youth and Community Sciences	May 2020
Member, Master's	Jean Ribert François	Critical Influences on The Aspirations of Caribbean-American Emerging Adults.	Family, Youth and Community Sciences	December 2019

Note. \*Percentage of responsibility.

#### b. Other Graduate Committee Activities: International Institutions

Candidate's Role	No. of Students
Member, Ph.D.	3
External Assessor, Master's	1
<b>Total</b>	<b>4</b>

Role	Student	Institution / Unit	Major	Complete Date
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Member, Ph.D.	Simone Bueno Camara  Title: Mercados agroalimentares locais e a relação com os hábitos de consumo de alimentos saudáveis, sustentáveis e tradicionais [local agri-food markets and the relationship with healthy, sustainable and traditional food consumption habits].	Universidade Federal de Santa Maria, RS, Brazil	Rural Development and Extension	Expected April 2025
Member, Ph.D.	Ricardo Alberti  Title: Respeito organizacional: Desvendando a relação entre cooperativas de crédito e a agricultura familiar no Rio Grande do Sul [organizational respect: unveiling the relationship Between credit cooperatives and family agriculture in Rio Grande do Sul].	Universidade Federal de Santa Maria, RS, Brazil	Rural Development and Extension	Expected December 2024
Member, Ph.D.	Carla Rosane da Costa Sccott  Title: Estrutura de governança, conduta e desempenho das cooperativas agropecuárias [Governance structure, conduct and performance of agricultural cooperatives].	Universidade Federal de Santa Maria, RS, Brazil	Rural Development and Extension	March 2023
Member, Master's	Mona M. Manzambi  Title: The impact of Black tax on the working-class millennial in South Africa.	University of Johannesburg, South Africa	Investment Management	December 2019

**c. Hosted Exchange Visitors: Student Interns and Research Scholars**

Name	Institution	Category	Year
Janaína Balk Brandão, Ph.D.	Federal University of Santa Maria Centre of Rural Sciences	Research Scholar	03/2023
Zhihui Liang	Huazhong Agricultural University College of Economics and Management	Student Intern	04/2022-04/2023
Eduardo Botti Abbade, Ph.D.	Federal University of Santa Maria Centre for Social and Human Sciences	Research Scholar	11/2021-12/2021
Cuiqin Wang, Ph.D.	Huazhong Agricultural University College of Humanities and Social Sciences	Research Scholar	12/2020-06/2020
Mosili Lepheana, M.S.	University of Johannesburg College of Business and Economics	Research Scholar	08/2019-12/2019
Xue Shen	Huazhong Agricultural University College of Economics and Management	Student Intern	01/2019-08/2019

Lu Zhang, Ph.D.	Huazhong Agricultural University College of Economics and Management	Research Scholar/ Post- Doctoral Associate	08/2017-08/2019
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## PUBLICATIONS (Total=64)

### Summary of Publications

Type	No. of Publications
Books, Contributor of Chapter(s)	7
Refereed Publications	42
Non-refereed Publications	12
Reviews	1
Miscellaneous	2
<b>Total</b>	<b>64</b>

Authorship key: Senior/principal author(s) = Underline; Self = bold; Fellow = f; Graduate Student: G = under my direction (chaired or co-chaired) and g = other graduate students (not chaired or co-chaired, e.g., committee member); Other = &; Post-Doctoral Associate/Fellow: P = under your direction and p = others; Resident = r; Undergraduate = u.

### Book, Contributor of Chapter(s) (Total=7)

7. **Ruiz-Menjivar, J.**, Heo, W., & Grable, J. E. (2018). The effects of situational and dispositional factors on the change in financial risk tolerance. In *Risk and contingency management: Breakthroughs in research and practice* (pp. 190-210). IGI Global. <https://doi.org/10.4018/978-1-5225-3932-2>
6. Gillen, M., Gutter, M. S., & **Ruiz-Menjivar, J.** (2015). Financing strategies. In C. R. Chaffin (Ed.), *Financial planning competency handbook* (2nd ed., pp. 81-88). Hoboken, NJ: John Wiley & Sons, Inc.
5. **Ruiz-Menjivar, J.**, Gillen, M., & Gutter, M. S. (2015). Time value of money. In C. R. Chaffin (Ed.), *Financial planning competency handbook* (2nd ed., 97-106). Hoboken, NJ: John Wiley & Sons, Inc.
4. **Ruiz-Menjivar, J.**, Heo, W., & Grable, J. E. (2015). The effects of situational and dispositional factors on the change in risk aversion: An attribution theory perspective Z. Çopur (Ed.), *Handbook of research on behavioral finance and investment strategies: Decision making in the financial industry*. Hershey, PA: IGI Global.
3. Wynn, K., Gillen, M., Gutter, M. S., & **Ruiz-Menjivar, J.** (2013). Financing strategies. In C. R. Chaffin (Ed.), *Financial planning competency handbook* (pp. 43-48). Hoboken, NJ: John Wiley & Sons, Inc.
2. **Ruiz-Menjivar, J.**, Gillen, M., Gutter, M. S., & Wynn, K. (2013). Time value of money. In C. R. Chaffin (Ed.), *Financial planning competency handbook* (pp. 79-86). Hoboken, NJ: John Wiley & Sons, Inc.
1. **Ruiz-Menjivar, J.**, & Gillen, M., (2013). Standards of professional conduct. In C.R. Chaffin (Ed.), *Financial planning competency handbook* (pp. 599-608). Hoboken, NJ: John Wiley & Sons, Inc.

### Refereed Publications (Total=42)

#### Summary of Refereed Publications

Type	No. of Refereed Publications
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Refereed Journals	28
Refereed Proceedings	14
<b>Total</b>	<b>42</b>

### 1. Refereed Journals (Total=28)

28. Zhou, C., **Ruiz-Menjivar, J.**, **Zhang, L.**<sup>P</sup> (In Press). Examining the relationship between channel disintermediation and chemical fertilizer application: Empirical evidence from smallholder farmers in central China. *Canadian Journal of Agricultural Economics/Revue Canadienne d'Agroeconomie*.
27. Liang, Z.<sup>P</sup>, **Ruiz-Menjivar, J.**, **Zhang, L.**<sup>P</sup>, Zhang, J., & Shen, X.<sup>P</sup> (2024). Examining the effects of adopting early maturing crop varieties on agricultural productivity, climate change adaptation, and mitigation. *International Journal of Low-Carbon Technologies*, 19, 1256–1274. <https://doi.org/10.1093/ijlct/ctad150>
26. Carr, B., & **Ruiz-Menjivar, J.** (2024). Ennui. *Journal of Medical Ethics*. <https://doi.org/10.1136/jme-2023-109748>
25. Liu, Y.<sup>G</sup>, **Ruiz-Menjivar, J.**, Zavala, M., & Zhang, J. (2023). Examining the effects of climate change adaptation on technical efficiency of rice production. *Mitigation and Adaptation Strategies for Global Change*, 28(8), 55. <https://doi.org/10.1007/s11027-023-10092-3>
24. **Donovan, M.**<sup>S</sup>, **Ruiz-Menjivar, J.**, Coolong, T., & Swisher, M. E. (2023). A scientometric review of the peer-reviewed research on high tunnels in the United States. *Renewable Agriculture and Food Systems*, 38, e48. <https://doi.org/10.1017/S1742170523000443>
23. Liu, Y.<sup>G</sup>, **Ruiz-Menjivar, J.**, & Zhang, J. (2023). Do soil nutrient management practices improve climate resilience? Empirical evidence from rice farmers in central China. *Environment, Development and Sustainability*, 25(9), 10029-10054. <https://doi.org/10.1007/s10668-022-02475-4>
22. Braccini, V. P., Brandão, J. B.<sup>P</sup>, Breitenbach, R., & Ruiz-Menjivar, J. (2023). Legalidade versus informalidade na comercialização de queijos coloniais no sul do Brasil: O consumidor no centro do debate. *Revista de Estudos Sociais*, 24(49), 152-171. <https://doi.org/10.19093/res14909>
21. DeLong, A.<sup>S</sup>, Swisher, M. E., Chase, C. A., Irani, T., & **Ruiz-Menjivar, J.** (2023). The roots of first-generation farmers: The role of inspiration in starting an organic farm. *Land*, 12(6), 1169. <http://dx.doi.org/10.3390/land12061169>
20. **Liu, Y.**<sup>G</sup>, **Ruiz-Menjivar, J.**, Lepheana, M.<sup>P</sup>, & Carr, B. R. (2023). Examining the effects of environmental knowledge and health insurance coverage on health status. *Environments*, 10(4), 62. <http://dx.doi.org/10.3390/environments10040062>
19. **Ruiz-Menjivar, J.**, Johns, T., Counts, T.<sup>S</sup>, Liu, Y.<sup>G</sup>, & **Jones, J. A.** (2023). Profiles in workplace giving: a cluster analysis of ‘types’ of givers within a public university, *Voluntary Sector Review*, 14(1), 101-126. <https://doi.org/10.1332/204080521X16359450188693>
18. Li, W., **Zhang, L.**<sup>P</sup>, Meng, Y., **Ruiz-Menjivar, J.**, & Zhang, J. (2023). Health vulnerability and health poverty of rice farmers: Evidence from Hubei Province in China. *China Agricultural Economic Review*. <https://doi.org/10.1108/CAER-03-2021-0062>
17. **Liu, Y.**<sup>G</sup>, **Ruiz-Menjivar, J.**, Hu, Y., Zavala, M., & Swisher, M. E. (2022). Knowledge mapping of the extant literature on the environmental impacts of using cover crops—A scientometric study. *Environments*, 9(9), 120. <http://dx.doi.org/10.3390/environments9090120>
16. **Campbell, C. G.**, **Ruiz-Menjivar, J.**, & DeLong, A.<sup>S</sup> (2022). Commercial urban agriculture in Florida: Needs, opportunities, and barriers, *HortTechnology*, 32(4), 331-341. <https://doi.org/10.21273/HORTTECH05038-22>
15. Al-Maruf, A., Pervez, A.K.M.K., Sarker, P.K., Rahman, M.S., & **Ruiz-Menjivar, J.** (2022). Exploring the factors of farmers’ rural–urban migration decisions in Bangladesh. *Agriculture*, 12, 722. <https://doi.org/10.3390/agriculture12050722>
14. **Zhang, L.**<sup>P</sup>, **Ruiz-Menjivar, J.**, **Tong, Q.**, Meng, Y. & Zhang, J. (2021). Examining the carbon footprint of rice production and consumption in Hubei Province, China: A life cycle assessment and uncertainty

analysis approach. *Journal of Environmental Management*, 300, 113698.  
<https://doi.org/10.1016/j.jenvman.2021.113698>

13. **Li, W., Ruiz-Menjivar, J.,** Zhang, L.<sup>P</sup>, & Zhang, J. (2021). Climate change perceptions and the adoption of low-carbon agricultural technologies: Evidence from rice production systems in the Yangtze River Basin. *Science of The Total Environment*, 759, 143554. <https://doi.org/10.1016/j.scitotenv.2020.143554>
12. **Shen, X.,** Zhang, L.<sup>P</sup>, Zhang, J., & **Ruiz-Menjivar, J.** (2021). Evaluating the economic feasibility of ratoon rice production in China: An endogenous switching regression model and Epsilon-based measure model analysis. *Journal of Agricultural Science and Technology*, 23(2), 265-281. <http://jast.modares.ac.ir/article-23-31632-en.html>
11. **Zeng, L.,** Li, X., & **Ruiz-Menjivar, J.** (2020). The effect of crop diversity on agricultural eco-efficiency in China: A blessing or a curse? *Journal of Cleaner Production*, 276, 124243. <https://doi.org/10.1016/j.jclepro.2020.124243>
10. **Zhang, L.<sup>P</sup>, Ruiz-Menjivar, J.,** Luo, B., Liang, Z.<sup>S</sup>, & Swisher, M. (2020). Predicting climate change mitigation and adaptation behaviors in agricultural production: A comparison of the theory of planned behavior and the Value-Belief-Norm Theory. *Journal of Environmental Psychology*, 101408. <https://doi.org/10.1016/j.jenvp.2020.101408>
9. **Liu, Y.,<sup>G</sup> Ruiz-Menjivar, J.,** Zhang, L.<sup>P</sup> Zhang, J., & Swisher, M. E. (2019). Technical training and rice farmers' adoption of low-carbon management practices: The case of soil testing and formulated fertilization technologies in Hubei, China. *Journal of Cleaner Production*, 226, 454-462. <https://doi.org/10.1016/j.jclepro.2019.04.026>
8. **Zhang, L.,<sup>P</sup> Yan, C.,** Guo, Q., Zhang, J., & **Ruiz-Menjivar, J.** (2018). The impact of agricultural chemical inputs on the environment: global evidence from informetrics analysis and visualization. *International Journal of Low-Carbon Technologies*, 13(4), 338-352. <https://doi.org/10.1093/ijlct/cty039>
7. **Swisher, M. E., Ruiz-Menjivar, J.,** & Koenig, R. (2017). Value chains in renewable and sustainable food systems. *Renewable Agriculture and Food Systems*, 1-4. <https://doi.org/10.1017/S1742170517000667>
6. **Mountain, T. P.,** Gutter, M. S., **Ruiz-Menjivar, J.** & Çopur, Z. (2017). Exploring the role of financial disclosure forms in mortgage type selection. *Journal of Financial Counseling and Planning*, 28(2), 285-299. <https://doi.org/10.1891/1052-3073.28.2.285>
5. **Park, N.,** Heo, W., **Ruiz-Menjivar, J.,** & Grable, J. E. (2017). Financial hardship, social support, and perceived stress. *Journal of Financial Counseling and Planning*, 28(2), 322-332. <https://doi.org/10.1891/1052-3073.28.2.322>
4. **Heo, W.,** Grable, J. E., Nobre, L. & **Ruiz-Menjivar, J.** (2016). An estimate of the mediation effect of risk tolerance among marital status, gender, and investing behavior. *International Journal of Human Ecology*, 17(1), 1-14. <https://doi.org/10.6115/ijhe.2016.17.1.1>
3. **Heo, W.,** Nobre, L., **Ruiz-Menjivar, J.,** & Grable, J. E. (2016). What role does financial risk tolerance play in mediating investing behavior? *Journal of Financial Service Professionals*, 70(5), 42-52. Retrieved on April 24, 2023, from <http://fppperformancelab.org/wp-content/uploads/What-Role-Does-Financial-Risk-Tolerance-Play-in-Mediating-Investing-Behavior.pdf>
2. **Kuzniak, S.,** Rabbani, A., Heo, W., **Ruiz-Menjivar, J.,** & Grable, J. E. (2015). The Grable & Lytton risk tolerance scale: A 15-year retrospective. *Financial Services Review*, 24(2), 177-192. Retrieved on April 24, 2023, from <https://www.proquest.com/scholarly-journals/grable-lytton-risk-tolerance-scale-15-year/docview/1685862633/se-2>
1. **Ruiz-Menjivar, J.,** Blanco, A., Çopur, Z., Gutter, M. S., & Gillen, M. (2014). A cross-cultural comparison of three risk tolerance measures: Turkey and the United States case. *International Journal of Research in Business and Social Science*, 3(1), 1-14. <https://doi.org/10.20525/ijrbs.v3i1.84>

## 2. Refereed Proceedings (Total=14)

14. **Ruiz-Menjivar, J.,** **Liu, Y.,<sup>G</sup>** Ash, K., Blare, T. & Swisher, M. E. (2023, July). Exploring the impact of incremental and transformative adaptation strategies on smallholder farming households' climate resilience: A machine learning approach. *Conference Proceedings of the 14th Biennial Conference of*



*Asian Consumer and Family Economics Association.*

13. Rom, C. R., Friedrich, H., **Ruiz-Menjivar, J.**, Swisher, M., Samtani, J. B., Chase, C. A., Lea-Cox, J. & McWhirt, A. (2021, May). Collaborative development of a national strawberry research and outreach project for underserved growers. *Acta Horticulturae: IX International Strawberry Symposium 1309* (pp. 635-642).
12. Ellis, S. M.<sup>G</sup> **Ruiz-Menjivar, J.**, Gillen, M., & Mountain, T. P. (2018, November). Poverty status of single mothers in the United States: An application of a bioecological systems approach. *Proceedings of the 2018 Association for Financial Counseling and Planning Education.*
11. **Ruiz-Menjivar, J.** & Hamilton, L (2018, November). Exploring the effects of financial counseling interventions on client's subsequent outcomes and behaviors. *Proceedings of the 2018 Association for Financial Counseling and Planning Education.*
10. Ruiz-Menjivar, J. & Çopur, Z. (2018; July). Gender based differences in financial socialization and financial knowledge: An exploratory study in Turkey. *Proceedings for the 12th Biennial Conference of Asian Consumer and Family Economics Association.*
9. Ruiz-Menjivar, J. & Çopur, Z. (2018; May). Exploring the relationship between time perspective and financial well-being: An empirical study in Turkey. *Consumer Interests Annual, 64.*
8. **Ruiz-Menjivar, J.** (2017, November). Determining the baseline of activities and services for AFCPE® professional. *Proceedings of the 2017 Association for Financial Counseling and Planning Education.*
7. Babiarz, P. & **Ruiz-Menjivar, J.** (2016, May). What explains the gap between retirement expectations and realizations? Evidence from the Health and Retirement Study. *Consumer Interests Annual, 62.*
6. Chalise, L., Zhao, H., Heo, W., Zhang, L., & **Ruiz-Menjivar, J.** (2015, May). Analysis of risky financial behaviors of consumers. *Consumer Interests Annual, 62.*
5. Carswell, A.T., **Ruiz-Menjivar, J.**, Jacobs, B., <sup>u</sup> Bolton, B., <sup>u</sup> Chau, R., <sup>u</sup> Ernst, S., <sup>u</sup> Johnson, W., <sup>u</sup> Kaur, D., <sup>u</sup> Tante, J., <sup>u</sup> & Vargas, A.P. <sup>u</sup> (2015, October). Using a Habitat International Build experience as the cornerstone to a housing-related study abroad and service-learning program. *Proceedings for the 2015 Housing Education and Research Association Conference.*
4. **Ruiz-Menjivar, J.**, Blanco, A., Copur, Z., & Gutter, M. S (2013, May). A cross-cultural comparison of risk tolerance measures: The case of Turkey and The United States. *Proceedings for the 2013 International Istanbul Finance Congress.*
3. Mountain, T. P., Gutter, M. S., **Ruiz-Menjivar, J.**, & You, S. Y. (2013, April). How good are consumers at choosing the most appropriate mortgage type? *Consumer Interests Annual, 59.*
2. **Ruiz-Menjivar, J.**, Gutter, M. & Gillen, M. (2012, November). The impact of mortgage interest and property tax deductibility on homeownership decision. *Proceedings for the 2012 Association for Financial Counseling and Planning Education Conference, 11.*
1. Blanco, A., Gutter, M. S., **Ruiz-Menjivar, J.**, Spangler, T., & Wynn, K. (2012, April). A comparison of three measures of risk tolerance. *Consumer Interests Annual, 58.*

#### Non-refereed Publications (Total=15)

##### Summary of Non-Refereed Publications

Type	No. of Non-refereed Publications
EDIS Publications	9
Newsletters Articles	1
Extension Curricula	2
<b>Total</b>	<b>12</b>

#### 1. Electronic Data Information Source (EDIS) Publications (Total=9)

The following publications are published by EDIS (the Electronic Data Information Source) an integrated Web-based system in which UF/IFAS Extension publications are created and processed for electronic and print delivery. These peer-reviewed publications must be reviewed by the author(s) and revised as needed every three years. Major revisions require peer review.

9. **Ruiz-Menjivar, J.**, Nelson, N. & Tsai, J.,<sup>u</sup> (2021). Fondos de inversión: Un glosario para principiantes. EDIS: FCS3352-Span. <https://edis.ifas.ufl.edu/fy1494>
8. **Ruiz-Menjivar, J.**, Nelson, N. & Gillen, M., (2021). ¿Cuánto dinero debo de ahorrar para mi retiro? FCS7251-Span. doi.org/10.32473/edis-FY1495-2021
7. Horvath, N.<sup>u</sup>, **Ruiz-Menjivar, J.**, & Ellis, S. M.<sup>G</sup> (2021). Purchasing car insurance: What college students should know: FCS3356/FY1493. <https://journals.flvc.org/edis/article/download/114310/128816>
6. **Ruiz-Menjivar, J.** & Copeland, H. B. (2020). Tax relief in disaster situations. EDIS: FAR9043. <https://edis.ifas.ufl.edu/fm259>
5. Swearingen, C. W.,<sup>u</sup> Donovan, M.,<sup>s</sup> & **Ruiz-Menjivar, J.**, Ellis, S. M.<sup>G</sup> (2020). Gender affirmation surgery: Financial considerations. EDIS: FCS33. <https://edis.ifas.ufl.edu/fy1492>
4. Tsai, J.,<sup>u</sup> **Ruiz-Menjivar, J.**, & Gillen, M. (2019). Major asset classes: A brief glossary. 2 pages. EDIS: FCS3352. <https://edis.ifas.ufl.edu/pdffiles/FY/FY148300.pdf>
3. Phillips, J.,<sup>u</sup> **Ruiz-Menjivar, J.**, Jones, J.A. & Shoup, J. (2019). Establishing a 501(c)(3) nonprofit organization: An overview. 3 pages. EDIS: FCS3350 <https://edis.ifas.ufl.edu/pdffiles/FY/FY148100.pdf>
2. McCumber, J.,<sup>u</sup> **Ruiz-Menjivar, J.**, Gillen, M., & Ellis, S. M.<sup>G</sup> (2019). Strategies to fund your child's college education: Using savings and tax-advantaged vehicles. 4 pages. EDIS: FCS3353 <http://edis.ifas.ufl.edu/pdffiles/FY/FY148400.pdf>
1. **Ruiz-Menjivar, J.** & Gillen, M. (2013). Retirement need analysis: How much of my current income will I need for retirement? 3 pages. FCS7251. EDIS: <http://edis.ifas.ufl.edu/fy1355>

## 2. Newsletter Articles (Total=1)

1. **Ruiz-Menjivar, J.** (2016). Researcher profile: An interview with Jorge Ruiz-Menjivar. *Journal of Financial Therapy*, 7(1), 7.

## 3. Extension Curricula (Total=2)

2. **Ruiz-Menjivar, J.**, Hamilton, L., & Ellis, S. M.,<sup>G</sup> (2019). Your Credit Matters (YCM). YCM is 3-module curriculum designed to provide credit counseling, whether it is building credit, improving or repairing the clients credit records. The curriculum covers topics, such as the importance of building and keeping a good credit record, preparing for a large purchase on credit (e.g., home mortgage, vehicle loan), and avoiding credit scams.
1. **Ruiz-Menjivar, J.**, Ellis, S. M.,<sup>G</sup> Spangler, T., & Musgrove, C., (2018). My Financial Journey: What young adults needs to know about money! My Financial Journey is 6-module curriculum designed to provide emerging students with information and encouragement about being financially successful. The curriculum covers topics, such as goal setting, budgeting and saving, credit score and reports.

## Reviews (Total=1)

1. **Ruiz-Menjivar, J.** (2015). Book review: CFP Board Financial Planning Competency Handbook. *Journal of Financial Therapy*, 6(1) 8. <https://doi.org/10.4148/1944-9771.1098>

## Miscellaneous (Total=2)

### Encyclopedia Entries

2. **Ruiz-Menjivar, J.**, & Nielsen, R. B. (2016). Consumer credit scores. In F. F. Wherry (Ed.) *The Sage Encyclopedia of Economics and Society*. Sage Publications, Inc.
1. **Ruiz-Menjivar, J.**, & Nielsen, R. B. (2016). The survey of consumer finances. In F. F. Wherry (Ed.) *The Sage Encyclopedia of Economics and Society*. Sage Publications, Inc.

## LECTURES, SPEECHES, POSTERS PRESENTED AT PROFESSIONAL CONFERENCES

## Summary of Lectures, Speeches, Posters Presented at Professional Conferences

Type	No. of Presentations (2016 to 2024*)
International	26
National	17
Regional	0
State	5
Local	1
<b>Total</b>	<b>48</b>

Note. \*Lectures, speeches, and posters prior to 2016 available upon request.

Authorship key: Senior/principal author(s) = Underline; Self = bold; Fellow = f; Graduate Student: G = under my direction (chaired or co-chaired) and g = other graduate students (not chaired or co-chaired, e.g., committee member); Other = &; Post-Doctoral Associate/Fellow: P = under your direction and p = others; Resident = r; Undergraduate = u

## A. International (Total 25, 2016–Present)

## 1. Invited (Total=12)

12. **Ruiz-Menjivar, J.**, Liu, Y.<sup>G</sup> Ash, K., Blare, T. & Swisher, M. E. (2023, March). *Behavioral determinants of farmers' adaption to weather shocks in the southeastern United States: An empirical comparison between the Theory of Planned Behavior and Protection Motivation Theory* [Paper presentation]. Aula Inaugural (Rural Development and Extension Postgraduate Program Research Seminar), Centro de Ciências Rurais (Centre of Rural Sciences), Federal University of Santa Maria, Santa Maria, RS, Brazil.
11. **Ruiz-Menjivar, J.**, Liu, Y.<sup>G</sup> Ash, K., Blare, T. & Swisher, M. E. (2023, March). *Exploring the effect of social networks on farmers' psychological distance to climate change* [Paper presentation]. Aula Inaugural (Economics and Development Postgraduate Program Research Seminar), Centro de Ciências Sociais e Humanas (Centre of Social and Human Sciences), Federal University of Santa Maria, Santa Maria, RS, Brazil.
10. **Ruiz-Menjivar, J.** (2023, February). *Social dimensions of climate change: perceptions, psychological barriers and well-being*. [Research presentation]. Open forum, International Center for Tropical Agriculture (CITA), Palmira, Cali, Colombia.
9. **Ruiz-Menjivar, J.** (2022, September). *Financial literacy: Definitions, measures, and theoretical frameworks* [Keynote address]. "Be Money Wise" Program Launch Seminar. Department of Finance and Investment Management-College of Business and Economics, University of Johannesburg, Johannesburg, South Africa.
8. **Ruiz-Menjivar, J.**, Zhang, L.<sup>P</sup>, Liang, Z.,<sup>g</sup> Luo, B., & Carr, B. (2021, December). *Psychological barriers to climate change mitigation and adaption behaviors in agricultural production*. [Paper presentation]. 2021 International Conference of Food Economics and Agricultural Sustainability, Wuhan, P. R. China.
7. **Ruiz-Menjivar, J.** (2019, November). Climate change and global food systems. In Brandão, J. B. (Moderator), *A ação pública e as questões alimentares* (Public actions and food issues) [Panel 3]. II Workshop sobre Estratégias Alimentares e de Abastecimento (2nd Workshop on Food and Supply Strategies), Porto Alegre, RS., Brazil. <https://www.ufrgs.br/weaa/programacao-2019/>
6. **Ruiz-Menjivar, J.** (2019, October). *Lojas de alimentos orgânicos e compradores do novo milênio: os agricultores cujo objetivo é atender aos mercados locais com alimentos frescos e sustentáveis se beneficiarão da nova geração de consumidores? (Organic food stores and millennials shoppers: will farmers whose goal is to service local markets with fresh sustainably raised foods benefit from the new generation of consumers?)* [Paper presentation]. 1º Seminário de Integração com Pesquisadores Estrangeiros (College-wide Seminar), Federal University of Santa Maria, Santa Maria, RS, Brazil. <https://www.ufsm.br/2019/09/30/capes-print-proporciona-programacao-com-professores-estrangeiros-sobre-alimentacao-e-sociedade>
5. **Ruiz-Menjivar, J.** (2019, July). *Sustainability and the social sciences: Integrating social and behavioral economics methods and indicators in biological and agricultural research* [Keynote address]. 2019 International Summer Conference on Sustainable Agriculture and the Environment: Climate Change,

Resource Management and Agricultural Growth in China, Wuhan, Hubei, P. R. China.

4. **Ruiz-Menjivar, J.** (2019, March). *Advances in social, economic and behavioral indicators for sustainability research: Measures and methodologies* [Research presentation]. USAID SHERA – SMART CITY Public Lecture Series, Udayana University, Bali, Indonesia.
3. **Ruiz-Menjivar, J.** (2018, June). *Financial well-being: cross-cultural measures and indicators* [Research presentation]. International Visiting Scholar Public Lecture, Wuhan, Hubei, P. R. China. Invited to present by the College of Humanities and Social Sciences, Huazhong Agricultural University.
2. **Ruiz-Menjivar, J.** (2017, June). *Family resource management: The effects of climate change on households' well-being.* [Research presentation]. International Visiting Scholar Public Lecture, Wuhan, Hubei, P. R. China. Invited to present by the College of Economics and Management, Huazhong Agricultural University.
1. **Ruiz-Menjivar, J.** (2017, November). *Public and economic policies in Research and Extension for the agricultural sector in Colombia* [Research presentation]. Primer Encuentro Internacional de Expertos en Formación, Investigación y Extensión del Agro Colombiano (First International Meeting of Experts in Education, Research and Extension for the Agricultural Sector in Colombia), Colombian Ministry of Education and the Ministry of Agriculture and Rural Development, Bogota, Colombia.

## 2. Refereed (Total=14)

14. **Ruiz-Menjivar, J., Li, W.,** Zhang, L.<sup>P</sup>, Yue, M. & Zhangm J. (2024, June). *Examining the Effect of Health Vulnerability on Health Poverty: Evidence from Farm Household Survey Data* [Conference presentation]. 22<sup>nd</sup> Conference of the International Society for Quality-of-Life Studies, Kota Kinabalu, Malaysia.
13. **Ruiz-Menjivar, J., Liu, Y.,**<sup>G</sup> Lepheana, M.<sup>P</sup> & Carr, B. R. (2023, August). *Exploring the effects of environmental knowledge and health insurance coverage on physical and mental health: Evidence from a nationally representative sample of rural women in China* [Conference presentation]. 21<sup>st</sup> Conference of the International Society for Quality-of-Life Studies, Rotterdam, The Netherlands.
12. **Ruiz-Menjivar, J., Camara, S. B.,**<sup>S</sup> Melo, L. F., Brandão, J. B.<sup>f</sup> & Froehlich, J. M. (2023, August). *Eating habits and dietary patterns amid the COVID-19 pandemic: A bibliometric review* [Conference presentation]. European Sociological Association-RN5 Sociology of Consumption Mini Midterm Meetings, Gijon, Spain.
11. **Ruiz-Menjivar, J., Liu, Y.,**<sup>G</sup> Ash, K., Blare, T. & Swisher, M. E. (2023, July). *Exploring the impact of incremental and transformative adaptation strategies on smallholder farming households' climate resilience: A machine learning approach* [Paper presentation]. 14th Biennial Conference of Asian Consumer and Family Economics Association, Kitakyushu, Japan.
10. **Ruiz-Menjivar, J.,** Copur, Z., & Liu, Y.<sup>G</sup> (2021, August). *Exploring the effects of time perspective domains on financial confidence and satisfaction: Empirical evidence from Turkey* [Paper presentation]. 2021 International Society for Quality-of-Life Studies (ISQLS) Virtual Conference: Quality-of-Life and Adaptation in a Virulent World.
9. **Ruiz-Menjivar, J. & Wang, C.**<sup>P</sup>(2021, August). *Examining the life satisfaction of older parents in China: Retirement readiness, social support, and gendered expectations of filial piety* [Paper presentation]. 2021 International Society for Quality-of-Life Studies (ISQLS) Virtual Conference: Quality-of-Life and Adaptation in a Virulent World.
8. **Rom, C. R.,** Friedrich, H., **Ruiz-Menjivar, J.,** Swisher, M., Samtani, J. B., Chase, C. A., ... & McWhirt, A. (2021, May). *Collaborative development of a national strawberry research and outreach project for underserved growers* [Paper presentation]. The IX International Strawberry Symposium, Rimini, Italy.
7. **Ruiz-Menjivar, J., Zhang, L.,**<sup>P</sup> Tong, Q., Zhang, J., Meng, Y. & Odera, E. (2019, November). *Examining the carbon footprint of rice production and consumption in Hubei Province, China: A life cycle assessment and uncertainty analysis approach* [Paper presentation]. 2019 International Conference on Cleaner Production and sustainability, Hong Kong, P. R. China.
6. **Liu, Y.,**<sup>G</sup> **Ruiz-Menjivar, J.,** Zhang, J., & Wang, C.<sup>P</sup> (2019, November). *Exploring the effects of environmental knowledge and health investment on physical and mental health: Evidence from a nationally representative sample of rural women in China* [Poster session]. 2019 International Conference on Cleaner

Production and sustainability, Hong Kong, P. R. China.

5. **Ruiz-Menjivar, J.**, Shen, X.,<sup>§</sup>DeLong, A.,<sup>§</sup> & Zhang, J. (2019, November). *Can ratoon rice be an alternative to reduce greenhouse gas emission in rice production? A life cycle assessment data envelopment analysis* [Poster session]. 2019 International Conference on Cleaner Production and sustainability, Hong Kong, P. R. China.
4. **Swisher, M. E.**, Mays, A., Sattanno, K., **Ruiz-Menjivar, J.** & Bush, L. (2019, November). *Organic food stores and millennials shoppers: will farmers whose goal is to service local markets with fresh sustainably raised foods benefit from the new generation of consumers?* [Poster session]. 2019 International Conference on Cleaner Production and sustainability, Hong Kong, P. R. China.
3. **Ruiz-Menjivar, J.** & Çopur, Z. (2018, July). *Gender based differences in financial socialization and financial knowledge: An exploratory study in Turkey* [Paper presentation]. 12th Biennial Conference of Asian Consumer and Family Economics Association, Fuzhou, P.R. of China.
2. **Ruiz-Menjivar, J.**, Mountain, T. P., Çopur, Z. & Gutter, M. S. (2017, March). *Financial literacy impact on first generation immigrants' homeownership in the United States* [Paper presentation]. Financial Literacy Conference 2017: Expanding Possibilities, Singapore, Singapore.
1. **Park, N.**, Park, H.J., **Ruiz-Menjivar, J.**, & Grable, G. E. (2016, June). *The effect of financial literacy on investment behavior* [Paper presentation]. Asian Consumer and Family Economics Association, Hong Kong, P. R. of China.

## B. National (Total 17, 2016-Present)

### 1. Invited (Total=3)

3. **Ruiz-Menjivar, J.**, Russell, M.B., Liu, Yong,<sup>G</sup> Sarah M. Ellis,<sup>G</sup> & Hamilton, L. (2019, November). *Ethical Issues in the Provision of Online Financial Counseling and Education Services: A Systematic Literature Review and Best Practice Recommendations* [Research presentation]. 2019 Association for Financial Counseling, Planning and Education (AFCPE) Annual Conference, Portland, OR.
2. **Ruiz-Menjivar, J.**, & Hamilton, L (2018, November). *Exploring the effects of financial counseling interventions on client's subsequent outcomes and behaviors* [Research presentation]. Association for Financial Counseling, Planning and Education (AFCPE) Annual Conference, Norfolk, VA.
1. **Ruiz-Menjivar, J.** (2017, November). *Determining the baseline of activities and services for AFCPE® professional* [Research presentation]. Association for Financial Counseling, Planning and Education (AFCPE) Annual Conference, San Diego, CA.

### 2. Refereed (Total=14)

14. **Jaramillo Sullivan, P.**,<sup>u</sup> Puig Ana, & **Ruiz-Menjivar, J.** (2023, June). *The efficacy of a sensory development intervention on children's spirituality, happiness, and psychological well-being: A pilot study* [Paper presentation]. 28th Annual SAEOPP McNair/SSS Scholars Research Conference, Atlanta, GA.
13. **Hamilton, L.**, Osgood, L., Bresin, S., Breslawski, J., & **Ruiz-Menjivar, J.** (2022, November). *Good, better, best: The evolution of a virtual homebuyer education program* [Ignite presentation]. 2022 Association for Financial Counseling & Planning Education (AFCPE) Pre-symposium, Orlando, FL.
12. **Khan, N.**, Babar, M. A., Wilson, C. H., Swisher, M. E., Poignon, L.<sup>§</sup>, **Ruiz-Menjivar, J.**, Liburd, O. E., Rhodes, E., & Bolques, A. (2022, November). *Exploring genetic diversity of phenological and agronomic traits in a diverse chickpea panel in Florida under winter growing conditions* [Research presentation]. 2022 ASA, CSSA, SSSA International Annual Meeting, Baltimore, MD.
11. **Liu, Y.**<sup>G</sup>, **Ruiz-Menjivar, J.**, & Zhang, J. (2022, August). *Climate adaptation and technical efficiency of rice production in central China* [Poster session]. 2022 Agricultural & Applied Economics Association Annual Meeting, Anaheim, CA.
10. **Donovan, M.**<sup>§</sup>, **Ruiz-Menjivar, J.**, Swisher, M. E., Rom, C. R., Friedrich, H., DeLong, A., Lea-Cox, J. & McWhirt, A. (2020, August). *Evaluating the needs and sustainability barriers of strawberry growers in the United States: A mixed data clustering approach* [Paper presentation]. 2020 American Society for Horticultural Science (ASHS) Annual Virtual Conference.

9. DeLong, A.<sup>§</sup> Swisher, M. E., Chase, C. A., **Ruiz-Menjivar, J.**, & Irani, T. (2020, August). Emerging identities of a new generation of organic farmers: A systematic literature review [Paper presentation]. 2020 American Society for Horticultural Science (ASHS) Annual Virtual Conference.
8. Francois, J. R.<sup>§</sup> Swisher, M. E., **Ruiz-Menjivar, J.**, & Paul, B. (2019, August). *From a rural background: Differences in future aspirations of Haitian American emerging adults* [Poster session]. The 31st Annual Haitian Studies Association conference, "Haitian Studies in Changing Climates." Gainesville, FL.
7. Zhang, L.<sup>p</sup> **Ruiz-Menjivar, J.**, Li, W., Zhang, J. & Gillen, M. (2019, May). The effect of consumer trust on green rice consumption in China: An application of Decomposed Theory of Planned Behavior [Poster session]. American Council on Consumer Interest Annual Conference, Arlington, VA.
6. Ellis, S. M.<sup>G</sup> **Ruiz-Menjivar, J.**, Gillen, M., & Mountain, T. P. (2018, November). *Poverty status of single mothers in the United States: An application of a bioecological systems approach* [Poster session]. Association for Financial Counseling, Planning and Education Annual Conference, Norfolk, VA.
5. Copur, Z. & **Ruiz-Menjivar, J.** (2018, May). *Exploring the relationship between time perspective and financial well-being: An empirical study in Turkey* [Paper presentation]. American Council on Consumer Interest Annual Conference, Clearwater Beach, FL.
4. **Ruiz-Menjivar, J.** & Copur, Z. (2018, May). *Examining the relationship between times perspective and financial capability* [Paper presentation]. Biennial Family Economics Resource Management Association Conference, Clearwater Beach, FL.
3. Radunovich, H. & **Ruiz-Menjivar, J.** (2017, April). *Parent perception of university student financial competence and other life skills* [Paper presentation]. American Association of Family & Consumer Sciences, Dallas, TX.
2. Musgrove, C., **Ruiz-Menjivar, J.**, Spangler, T., Copeland, H., Janney, H., Scarrow, A., Price, R., Hubbard, R. (2017, April). *Using alternative communication methods and multi-county partnerships to eEnhance Extension outreach: A virtual VITA example* [Poster session]. Joint Council on Extension Professionals Leadership Conference. Orlando, FL.
1. Babiarz, P., & **Ruiz-Menjivar, J.** (2016, May). *What explains the gap between retirement expectations and realizations? Evidence from the Health and Retirement Study.* [Paper presentation]. American Council on Consumer Interest Annual Conference, Arlington, VA.

**C. Regional (Total 0; 2016-Present)**

None

**D. State (Total 5, 2016-Present)**

**1. Invited (Total=4)**

4. **Ruiz-Menjivar, J.** & Gillen, M. (2024, May). *Using the Your Money, Your Goal Toolkit as a Foundation for Financial Empowerment and Well-being.* [Oral presentation]. 2024 Family and Consumer Sciences & Community Resource Development Statewide Summit, Gainesville, FL.
3. **Ruiz-Menjivar, J.** & Gillen, M. (2021, May). *Family and individual retirement planning: principles and retirement need analysis* [Oral presentation]. UF/IFAS Extension Symposium, Gainesville, FL.
2. Cantrell, R., **Ruiz-Menjivar, J.**, Hamilton, L., & Ramirez, J. (2017, May). *Homeflow to HUD: Housing education for everyone* [Oral presentation]. UF/IFAS Family Consumer Sciences Summit, Gainesville, FL.
1. **Ruiz-Menjivar, J.**, Spangler, T. & Cantrell, R. (2016, August). *Family resource management initiatives and programming* [Oral presentation]. Extension Professional Association of Florida, Daytona Beach, FL.

**2. Refereed (Total=1)**

1. Ellis, S. M.<sup>G</sup> Ramirez, J., & **Ruiz-Menjivar, J.** (2018, May). *Breaking down the barriers: Using technology for Extension program delivery* [Poster session]. UF/IFAS Family and Consumer Sciences Symposium, Gainesville, FL.

**E. Local (Total 1, 2016-Present)**

1. Invited – None

2. Refereed (Total=1)

1. Collazo-Barreto, V.,<sup>u</sup> **Ruiz-Menjivar, J.**, Çopur, Z. & Liu, Y.<sup>G</sup> (2023, April). *Examining the influence of gender and financial socialization on financial knowledge: Evidence from Turkey* [Poster session]. Undergraduate Research Symposium-UF Center for Undergraduate Research, Gainesville, FL.

### SPONSORED PROJECTS

#### Summary of Grant Funding, 2016 – present

ROLE	TOTAL*	Candidate's Share		
		Total	Direct Costs (DC)	Indirect Costs (IDC)
Principal Investigator	\$138,173	\$138,173	\$121,625	\$16,548
Co-Principal Investigator	\$5,736,039	\$521,576	\$437,187.42	\$84,388.18
Senior Personnel	\$89,555	\$0	\$0	\$0
Sponsor of Junior Faculty	\$0	\$0	\$0	\$0
<b>Totals</b>	<b>\$5,963,767**</b>	<b>\$659,749</b>	<b>\$558,812.42</b>	<b>\$100,936.18</b>

Note. \* Distribution by role: Principal Investigator (DC=\$121,625; IDC=\$16,548), Co-Principal Investigator (DC=\$5,394,993; IDC=\$341,046), and Senior Personnel (DC=\$67,538; IDC=\$22,017). \*\* \$ 5,584,156 (DC) + \$379,611 (IDC) = \$5,963,767.

#### A. Funded

##### List of Funding: Internal 2016 to 2024

Role*	Reporting Agency	Grant Title	Dates	Awarded/ Anticipated	Candidate Allocation (\$Amount)
Co-PI 70%	Department of Family, Youth and Community Sciences	Food from Invasive Species: Feasibility study of Green Iguana in Florida with consumers	2021-2022	\$4,625 \$4,625	\$4,625
Co-PI 15%	UF/IFAS-SEEDIT	Specialty Pumpkins: Needs Assessment, Production Systems, and Processing for Emerging Products and Markets	2020-2021	\$74,934 \$74,934	\$10,104
Co-PI 3%	UF/IFAS-SEEDIT	The Future of Urban Agriculture in Florida	2020-2021	\$23,026 \$23,026	\$0**
PI 100%	College of Agricultural and Life Sciences/ Mini-Grant Program for Distance Education	Online course Development: FYC 4003 – Personal and Family Financial Counseling	2020-2021	\$5,390 \$5,390	\$5,390
PI 100%	UF International Center	Collaborative Faculty Team Project Award (multiple cities, P. R. China)	2019	\$12,000 \$12,000	\$12,000
Co-PI 25%	UF/IFAS Dean for Research	Travel Awards for Research Grant Enhancement –TARGET Award (Washington, D.C.)	2019	\$7,888 \$7,888	\$1,972

PI 100%	UF Center for Latin American Studies	Travel Award (Bogota, Colombia) – LGU Consortium	2018	\$2,000 \$2,000	\$2,000
Co-PI 20%	Department of Family, Youth and Community Sciences	Research Working Group Grant “Workplace Giving in a Politically Tumultuous Time: A Mixed-Methods Case Study”	2018-2019	\$2,050 \$2,050	\$0***
PI 100%	UF International Center	Travel Award (Shanghai, P. R. China) – Visit to UF partners with active MOUs	2018	\$1,000 \$1,000	\$1,000
PI 100%	UF International Center	Research Travel Award (Punta Cana, Dominican Republic) – Pilot study with Punta Cana Foundation	2017	\$2,500 \$2,500	\$2,500
PI 100%	IFAS Global	Travel Award (Bogota, Colombia) – LGU Consortium	2017	\$2,000 \$2,000	\$2,000
PI 100%	UF International Center	Global Fellows Award	2017	\$5,000 \$5,000	\$5,000
<b>TOTAL</b>				\$142,413	\$46,591

Note. \*Estimated candidate’s percentage of responsibility. \*\*Although there was no formal candidate amount, I contributed writing the proposal, assisted with the development of a questionnaire administered to urban farmers and completed the IRB protocol submission for this project. Also, I conducted the formal data analysis in Campbell, Ruiz-Menjivar, and Delong (2020) (See Section 16.f. Refereed Publications). \*\*\* I assisted in proposal development, conducted the data collection for the quantitative phase of the project, and completed the formal analysis in Ruiz-Menjivar et al. (2023).

#### List of Funding: External 2016 to 2024

Role	Reporting Agency	Grant Title	Dates	Awarded/ Anticipated	Candidate Allocation (\$Amount)
Co-PI 15%	USDA NIFA-NEXTGEN	Barry University CRAFT Scholars—Cultivating Resilience Through Agriculture and Food Training	2023-2028	\$4,485,897 \$4,485,897	\$226,736
PI 100%	Brazil-Ministry of Education-Coordination for the Improvement of Higher Education Personnel (CAPES)	Visiting Scholar Fellowship/ CAPES PrInt: Program for Institutional Internationalization at Universidad Federal de Santa Maria (Phase II)	2022-2023	\$4,000 \$4,000	\$4,000
Co-PI 20%	U.S. Department of State	Building a framework for sustainable student and faculty engagement and exchanges between the University of Florida and University of Antioquia	2023-2024	\$34,031 \$34,031	\$0**
Co-PI 24%	U.S. Department of Agriculture-SARE	Specialty Pumpkin: Laying the Groundwork for an Emerging Crop and Lucrative Products	2021-2023	\$399,999 \$399,999	\$130,147
Co-PI 10%	U.S. Department of	Evaluating the Dual-Purpose of Chickpea: A Cash and Cover	2021-2024	\$397,680 \$397,680	\$33,328



	Agriculture-SARE	Crop for Agricultural Production Systems in the Southeast			
PI 50%	U.S. Department of Agriculture-SARE	Examining field-crop farmers' climate change perceptions, adaptation strategies, and resilience in Florida: A spatial econometric approach	2021-2023	\$15,520 \$15,520	\$15,520
Senior Personnel 2%	US Department of Housing and Urban Development (HUD)	UF/IFAS Extension Housing and Financial Counseling	2021-2023	\$89,555 \$89,555	\$0***
PI 100%	National Science Foundation (NSF)	Conference Travel Grant – 2019 International Conference on Cleaner Production and Sustainability (Hong Kong, P.R. China)	2019	\$2,642 \$2,642	\$2,642
Co-PI 50%	U.S. Department of Agriculture-SARE	Enhancing seed production of regionally adapted crops in the southeastern farmer seed system	2019-2022	\$310,534 \$310,534	119,289
PI 100%	Brazil Ministry of Education-Coordination for the Improvement of Higher Education Personnel (CAPES)	Visiting Scholar Fellowship/ CAPES PrInt: Program for Institutional Internationalization at Universidad Federal de Santa Maria (Phase I)	2019-2020	\$4,000 \$4,000	\$4,000
PI 100%	Huazhong Agricultural University	Visiting Scholar Fellowship	2019	\$2,000 \$2,000	\$2,000
PI 100%	Association for Financial Counseling and Planning Education®	Evaluating the Impact of Financial Counseling and the Utilization of Online Learning Resources on Client Outcomes	2017-2019	\$60,996 \$60,996	\$60,996
PI 100%	U.S. Agency for International Development-Indonesia (USAID)-SHERA	Scientific Modelling, Application, Research, and Training for City-centered Innovation & Technology (SMART CITY)	2019	\$4,000 \$4,000	\$4,000
PI 100%	Huazhong Agricultural University	Visiting Scholar Fellowship (Wuhan, P. R. China)	2018	\$4,500 \$4,500	\$4,500
PI 100%	Colombia Ministry of Education	Travel Grant Award (Multiple cities, Colombia)	2017	\$1,500 \$1,500	\$1,500
PI 100%	Huazhong Agricultural University	Visiting Scholar Fellowship (Wuhan, P. R. China)	2017	\$4,500 \$4,500	\$4,500
<b>TOTAL</b>				\$5,821,354	\$613,158

Note. \*Estimated candidate's percentage of responsibility. \*\*The Department of State's 2022 U.S.-Andean

Innovation Fund Grant Competition/ 100K Innovation Funds Grant allowable expenses were limited to support participating students from UF and the University of Antioquia. While all PI/Co-PIs assisted with the recruiting, selection and mentoring of participating students and the execution of activities, we decided, for budgetary purposes to allocate all funds to PI Rose Koenig (Agronomy). \*\*\*Although there was no formal candidate amount, I assisted with program evaluation and IRB compliance throughout the life of the project. This activity is part of my extension program as a family resource management state specialist.

### Grant Funding Narrative

My funding efforts have supported my teaching, research, and extension programs. The majority of my funded research projects are “integrated,” meaning they address the different Land Grant University missions in the project’s activities (e.g., Research and Extension, Research and Teaching). My work has been supported by federal agencies (e.g., U.S. Department of Agriculture, Department of State, U.S. Agency for International Development, National Science Foundation) and international organization/governments (e.g., Colombian Ministry of Education and Brazilian Ministry of Education). Additionally, in most of my federally funded projects, I form part of large, multi-state, interdisciplinary team composed of biological and social scientists. My training in social and economic analyses, and social science research and design methods has allowed me to apply my expertise to address questions and problems in food and agricultural systems. Through federally funded work, I have collaborated with scholars across UF, the US, and globally. I place great emphasis in supporting and mentoring the next generation of social scientists, and federally funded projects have included funds to cover (fully or partially) the cost of five graduate assistantships, two post-doctoral associate positions, and two summer research internships addressing the social dimensions of climate change. I have also consistently encouraged and financially supported student attendance at national and international conferences (see Section 9, Mentoring) and other professional development opportunities (e.g., statistics booth camps and research workshops).

Finally, Dr. Rose Koenig (Agronomy) and I are Co-PIs in a recently awarded grant by the USDA NIFA-NexGen program which includes funds for five graduate assistantships in CALS for undergraduate students from disadvantaged backgrounds at Barry University—a Hispanic-serving institution in Miami Shores, Florida. In this program, we will partner with Barry University and Urban GreenWorks (a Miami-based non-profit) to recruit, retain, and train a diverse group of Barry University undergraduates. The project includes undergraduate scholarships, graduate assistantships in UF CALS, a seminar series, and experiential learning opportunities (i.e., field trips to USDA and UF/IFAS sites, paid summer internships, and a summer abroad program in Costa Rica co-led by UF and Barry University co-investigators, including myself). My key role in this project is as project evaluator, and I am responsible for working with the team to identify and track indicators, track the progress of outcomes, and inform on the design of activities and interventions.

### B. Submitted: Pending Decision

Role*	Reporting Agency	Grant Title	Dates (Date of submission)	Anticipated	Candidate Allocation (\$Amount)
PI (20%)	USDA NIFA-SARE	Building Resilience through Climate-Adaptive Pest Management Strategies among Underrepresented Vegetable Farmers in Puerto Rico	2025-2027	\$399,885	TBD

Note. \*Estimated candidate’s percentage of responsibility.

### C. Submitted: But Not Funded

Role	Reporting Agency	Grant Title	Dates	Total Project Award
Co-PI	Florida Partnership to End Domestic Violence	Florida Statewide Domestic Violence Comprehensive Needs Assessment	2024-2026	\$398,395

Co-PI	USDA NIFA-NEXTGEN	Strengthening and Expanding the NEXTGEN K-20 Pipeline to Produce Food, Agriculture, and Natural Resources Leaders at Florida A&M University	2023-2028	\$514,888
Co-PI	USDA NIFA-AFRI	GRO (Guided Research Opportunities) in STEM: Partnership to Advance Minority Graduate Enrollment in Agricultural and Life Science Education	2021-2026	\$748,607
Co-PI	USDA NIFA-SARE	Calabaza: Specialty Pumpkins Adapted to Southern Climates for Emerging Markets	2021-2023	\$ 996,845
PI	USDA NIFA-AFRI	Examining the impact and adoption of cover crops in agricultural production systems: A scientometric meta-analysis, systematic review and data mining approach	2021-2024	\$230,080
Co-PI	USDA NIFA - SARE	Enhancing Seed Production of Butterfly Milkweed ( <i>Asclepias tuberosa</i> L.) Seed	2020-2022	\$16,481
Co-PI	UF/IFAS-SEEDIT	Can We Build a Food Enterprise From an Invasive Species?: A Pilot Case for Iguana in Florida	2020-2021	\$73,875
Co-PI	USDA NIFA-AFRI	GRO (Guided Research Opportunities) in STEM: Partnership to Advance Minority Graduate Enrollment in Agricultural and Life Science Education (Resubmission)	2020-2024	\$367,033
Co-PI	USAID	Feed the Future Innovation Lab for Food Safety - Honduras	2019-2020	\$484,763
Co-PI	USDA-Foreign Agricultural Service	Socially responsible practices in Cocoa farming: Youth empowerment and experiential learning through agriculture in Colombia	2019-2020	\$48,683
Co-PI	Robert Wood Johnson Foundation	Straight from the Source: Innovative Ideas for Mobilizing Community-based Nonprofits to Improve Enrollment in EITC and TANF	2019-2021	\$235,000
Co-PI	USDA NIFA-AFRI	GRO (Guided Research Opportunities) in STEM: Partnership to Advance Minority Graduate Enrollment in Agricultural and Life Science Education	2019-2023	\$388,826
Co-PI	USDA NIFA-AFRI	GRO (Guided Research Opportunities) in STEM: Partnership to Advance Minority Graduate Enrollment in Agricultural and Life Science Education	2018-2022	\$240,014
Co-PI	USAID	USAID Haiti Reforestation Project	2018-2022	\$3,366,103
PI	USAID	Resiliency in Northern Ghana (RING) Mid-term Evaluation	2017-2018	\$208,298
Co-PI	USDA NIFA-SCRI	Sustainable Strawberry Systems 2030: Adaptive Solutions for a Resilient National Strawberry System	2018-2021	\$5,600,000
Co-PI	USDA NIFA-Methyl Bromide Transitions	Integration of Cover Crops and Microbial Antagonists for Strawberry Crop Protection and Enhanced Soil Health	2018-2021	\$500,000
Co-PI	AETNA Foundation	Academic and Community Organization Partnerships for Empowerment of Healthy Living (A-COPE)	2017-2019	\$99,955
Co-PI	Honda Foundation	Introduction of youth to biological control and citizen science.	2017-2018	\$50,000

Co-PI	USDA NIFA-SCRI 2018	Sustainable Strawberry Systems 2030: Adaptive Solutions for a Resilient National Strawberry System	2018-2021	\$5,600,000
Co-PI	USDA NIFA-Methyl Bromide Transitions	Integration of Cover Crops and Microbial Antagonists for Strawberry Crop Protection and Enhanced Soil Health	2018-2021	\$500,000

## EDITOR OF SCHOLARLY JOURNALS, SERVICE ON EDITORIAL ADVISORY BOARDS, REVIEWER FOR SCHOLARLY JOURNALS

### A. Editor

- *Sustainability*, Special Issue Co-Editor, August 2022
  - Title: Integrating Social Science Perspectives in Water and Climate Change Management Research.
  - Special Issue Editors: Drs. Masound Yazdanpanah (University of Khuzestan, Iran), Katharina Löhner (Humboldt University of Berlin, Germany), Jorge Ruiz-Menjivar (UF), Tahereh Zobeidi (International Institute for Applied System Analysis, Austria), and Stefan Sieber (Leibniz Centre for Agricultural Landscape Research, Germany).

### B. Editorial Advisory Boards

- *Revista de Economia e Sociologia Rural - RESR* [Brazilian Journal of Rural Economy and Sociology-Brazilian Society of Economics and Rural Sociology (SOBER), Brazil], Editorial Board Member, 2021 – Present
- *SMART CITY* [SMART CITY UI at Universitas Indonesia, Indonesia], Editorial Board Member, 2019 – Present
- *International Journal of Research in Business and Social Science* [Center for Strategic Studies in Business & Finance, Istanbul Medipol University, Turkey], Editorial Board Member, 2016 – Present

### C. Reviewer for Scholarly Journals, 2016- Present (Total, 48)

- 2023
  - Journal of Environmental Psychology, 1
  - Journal of Cleaner Production, 1
  - SMART CITY, 1
  - Mitigation and Adaptation Strategies for Global Change, 1
  - British Food Journal, 1
  - International Journal of Fruit Science, 1
  - Journal of Family and Economic Issues, 1
- 2022
  - Mitigation and Adaptation Strategies for Global Change, 2
  - Journal of Family and Economic Issues, 2
- 2021
  - Journal of Child and Family Studies, 1
  - Asia-Pacific Social Science Review, 1
  - Family & Consumer Sciences Research Journal, 1
  - Journal of Family and Economic Issues, 2
- 2020
  - Journal of Cleaner Production, 2

- Renewable Agriculture and Food Systems, 1
- Journal of Family and Economic Issues, 2
- 2019
  - Journal of Child and Family Studies, 2
  - Journal of Cleaner Production, 7
  - Journal of Family and Economic Issues, 7
- 2018
  - Journal of Child and Family Studies, 2
  - Renewable Agriculture and Food Systems, 1
  - Journal of Family and Economic Issues, 3
- 2017, Journal of Child and Family Studies, 4
- 2016, Journal of Child and Family Studies, 1

#### D. Book Manuscripts Reviewed

- 2014, Reviewed three chapters in the *Financial Planning Competency Handbook*, John Wiley & Sons, Inc.

#### HONORS AND AWARDS

##### a. International

- 2023; Visiting Scholar Fellowship; Coordination for the Improvement of Higher Education Personnel, Ministry of Education/Federal University of Santa Maria, Brazil.
- 2019; Visiting Scholar Fellowship; Coordination for the Improvement of Higher Education Personnel, Ministry of Education/Federal University of Santa Maria, Brazil.
- 2019; Outstanding International Research Collaboration Award; College of Economics and Management, Huazhong Agricultural University, China.
- 2019; Certificate of Appreciation; Research Institution and Community Service, Udayana University, Indonesia.
- 2019; Recognition of Service; SMART CITY Center for Collaborative Research, University of Indonesia/Sustainable Higher Education Research Alliances (SHERA), United States Agency for International Development (USAID), Indonesia.
- 2018; Summer Visiting Scholar Fellowship; College of Humanities and Social Sciences/Hubei Provincial Department of Education; China.
- 2018; Recognition of Service; Ministry of Education/ Ministry of Agriculture and Rural Development, Colombia.
- 2018; Certificate of Appreciation; Asian Consumer and Family Economics Association, China.
- 2017; Summer Visiting Scholar Fellowship; College of Economics and Management, Huazhong Agricultural University/Ministry of Education, China.
- 2017; Certificate of Appreciation; National Institute of Education/Department of Humanities and Social Studies Education, Nanyang Technological University, Singapore.

##### b. National

- 2024; NACTA Educator Award; North American Colleges and Teachers of Agriculture.
- 2018; Excellence in Multi-State Collaboration Award (3<sup>rd</sup> Place Southern Region)—Team Award; National Extension Association for Family and Consumer Sciences.

##### c. Regional

- 2018; Excellence in Multi-State Collaboration Award (1<sup>st</sup> Place)—Team Award; Georgia Extension Association of Family and Consumer Sciences.

d. State

- 2017; Dean Don Felker Financial Management Award—Team Award; Florida Extension Association of Family and Consumer Sciences.
- 2017; Prudential Productivity Award—Team Award; Florida TaxWatch/ The Florida Council of 100/ The State of Florida.

e. Local

- 2024; "High Impact" Research Publication Recognition, University of Florida/Institute of Food and Agricultural Sciences.
- 2024 CALS Innovation in Teaching Award, UF College of Agricultural and Life Sciences.
- 2021 CALS Junior International Educator Award, UF College of Agricultural and Life Sciences.
- 2021; "High Impact" Research Publication Recognition, University of Florida/Institute of Food and Agricultural Sciences.
- 2019; CALS Junior International Educator Award, UF College of Agricultural and Life Sciences.
- 2019; Collaborative Faculty Team Project Award, University of Florida International Center.
- 2018; Faculty Latin American Studies Travel Award; Center for Latin American Studies, University of Florida.
- 2017; Global Fellows Program Award, University of Florida International Center.

**OTHER LANGUAGES (ILR Scale)**

**Spanish:** Native/bilingual proficiency | **Portuguese:** Professional Working Proficiency