

UF in Belize: NGOs, Sustainability & Development
FYC 6901 NON-GOVERNMENTAL ORGANIZATIONS (NGOs) ¹
(3 Credits) Summer A, 2022

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SYLLABUS

In Belize: May 15 - June 12

At UF campus: May 9 – 13 & June 13 –17

Course Description: This course explores the nature, roles, operations, and impacts of Non-Governmental Organizations and INGOs across the globe. The course will provide the student with a foundation in understanding NGOs within the geographical, social, political and economic realities under which they operate. The course relies heavily on class lectures, readings, assignments, student presentations on NGO/INGO operations, and class discussions.

Course Goals: The goals of this course are to:

1. Provide the student with basic knowledge on the status and operation of NGOs and INGOs around the world.
2. Improve the student's capacity to analyze the roles and impacts of NGOs based on their missions and client needs.
3. Facilitate the student's understanding of the operations of selected NGOs through case studies.
4. Promote student's ability to conduct research of NGO responsibilities & operations.

Course Objectives: After completing this course students will be able to:

- Describe the variety and size of NGO sectors in various continents and countries.
- Recognize the mission, clients, roles and responsibilities of NGOs and INGOs.
- Explain the governance and management practices of NGOs.
- Interpret the process of developing and assessing NGO programs & services
- Examine the linkages between NGOs and the public (government) sectors.
- Discuss the availability and mobilization of resources for NGOs.
- Illustrate the current trends in NGO and INGO collaboration.
- Conduct brief analytical research on various aspects of NGO operations

Required Text: Students are required to buy the following text book and bring it to Belize for the entire duration of the program:

Casey, J. (2015). *The Nonprofit World: Civil Society and the Rise of the Nonprofit Sector*. Boulder, CO: Kumarian Press. (ISBN: 978-1-56549-530-2).

Edwards, M., & Fowler, A. (Eds.). (2002). *The Earthscan Reader on NGO Management*. Sterling, VA: Earthscan (ISBN: 978-1-85383-848-4).

There is also one additional required reading provided in the program binder and as pdf documents on course Canvas.

¹ The Instructor reserves the right to change any aspect of this syllabus and to make appropriate updates.

COURSE SCHEDULE

Important note: You are required to complete assignments 1 & 2 before your travel to Belize.

Session #	Topics	Reading Assignments
<i>Session 1 (on Zoom)</i>	Syllabus, Course Overview & the World of NGOs & INGOs	
<i>Session 2 (on Zoom)</i>	Global NGO landscape	<i>Casey:</i> chs. 1 & 2 <i>Donnellan (PDF):</i> Standards for International NGOs
<i>Session 3 (on Zoom)</i>	Grassroots NGOs	<i>Casey:</i> ch. 3 <i>Edwards & Fowler:</i> chs.17 & 19
<i>Session 4</i>	Development NGOs	<i>E&F:</i> chs. 4, 5, 26 & 27
<i>Session 5</i>	International NGOs	<i>Casey:</i> ch. 6 <i>E&F:</i> chs.2 & 10
<i>Session 6</i>	NGO Governance, Accountability & Transparency	<i>Casey:</i> ch. 8 <i>E&F:</i> chs. 11 – 13 & 20
<i>Session 7</i>	NGO Resource Mobilization and Sustainability	<i>Casey:</i> ch. 4 <i>E&F:</i> chs.8 & 23 – 25
<i>Session 8</i>	Leadership, Human Resources & Volunteers	<i>E&F:</i> ch.29 & 30
<i>Session 9</i>	NGO Capacity Building & Strategic Growth	<i>Casey:</i> ch. 5 <i>E&F:</i> chs.3, 9, 15 &22
<i>Session 10</i>	NGOs' Impacts: Poverty Alleviation, Health Care & Literacy	<i>No reading!</i>
<i>Session 11</i>	NGOs' Impacts: Environmental Protection & Justice	<i>No reading!</i>
<i>Session 12</i>	NGOs' Impacts: Climate Change & Disaster Management	<i>No reading!</i>
<i>Session 13</i>	Current trends & Future Directions of NGOs	<i>Casey:</i> ch. 9 <i>E&F:</i> ch.20 & 21
<i>Session 14 (on Zoom)</i>	Final course presentations	All!
<i>Session 15 (on Zoom)</i>	UFinBelize debrief & discussions	All!

Notes:

1. Each session will have a lecture (about an hour-and-a-half), discussions on assigned readings led by students (10 minutes each) and NGO case study presentations (10 minutes), Theme Paper presentations (30 minutes) & follow-up discussions will be during sessions 10, 11, 12 & 13.
2. Sessions 1, 2, 3, 14 & 15 will be on Zoom before and after our return from Belize
3. Sessions 4 – 13 will take place at various locations throughout the group's travel in Belize.
4. All course materials including class lecture PPTs, additional readings, assignment instructions & rubrics will be provided in the program binder & posted on the course Canvas.

Grading Scale:

Letter Grade	Points
A	950+
A-	900-949
B+	870-899
B	830-869
B-	800-829
C+	770-799
C	730-769
C-	700-729
D+	670-699
D	630-669
D-	600-629
E	<600

Course Assignments: Grades will be based on the following:

Websites review report	150 points
NGO case study	250 points
Theme paper on NGO operations	200 points
Final Paper on NGO management	150 points
Lead reading assignment discussion	100 points
<u>Class participation & discussions</u>	<u>150 points</u>
TOTAL	1000 points

ASSIGNMENTS

1. INGO & NGO websites review report (150 points): Each student will complete a report based on reviews of one major International NGO and related NGO websites. Based on personal interests, the student can choose any INGO through online search. The student, then, will choose the website of an NGO that also provides same/similar services as the chosen INGO. The INGO & NGO websites review report' (no less than 5 typed pages, double spaced) will be based on the student's thorough review of both the websites. Detail instructions and rubric for completing this assignment will provided on Canvas. Due to the online search involved, students are expected to complete this assignment before the travel to Belize. You are required to submit the electronic copy of your assignment 1 via Canvas on or before May 14.

2. NGO case study (250 points): Students will be required to choose any one actual NGO (not the same NGO chosen for the 'website review report') operating in an assigned continent, and learn about its mission, clients, operations, and impacts. Based on the information collected, the student will develop a written case study report (no less than 5 typed pages, double spaced) and a corresponding PowerPoint presentation. Each student will also make the PowerPoint presentation on her/his NGO case study on a pre-assigned class schedule provided below. It will be a 10 minute presentation followed by Q & A. Detail instructions and rubric for completing this assignment will be posted on Canvas. The written report will be worth 150 points and the presentation will be worth 100 points. Due to the online search involved, students are expected to complete this assignment before the trip. You are required to submit the electronic copies of your NGO case study report and your presentation PowerPoint slides on Canvas on or before June 14 and bring hard copy of both to Belize.

Continent assigned for the NGO case study for each student:

Africa: Victoria

Asia: Nieves

Oceania: Marcus

South America: Thu

NGO case study presentation (10 minutes each) schedule:

Session 4: Victoria

Session 5: Nieves

Session 6: Thu

Session 7: Marcus

3. NGO operations theme paper and class presentation (200 points): Students will be required to conduct research and write a theme paper (no less than 12 pages) on a chosen field of NGO operations (example: education, health care, women empowerment, youth development, etc.). Students will conduct basic research including a review of existing literature (with at least two journal articles) on how NGOs in the chosen field operate in terms of governance, clients, funding, administration, politics, etc. by giving examples of one INGO and two NGOs from two different countries/continents. Based on the research and conclusions of the theme paper, students will make a class presentation (20 minutes PowerPoint presentation followed by 10 minutes Q & A) per the assigned schedule given below. Students can consult with the instructor on further details of the assignment and resource materials such as reports, research articles, etc.. The class presentation will be worth 100 points and the written theme paper will be worth 100 points. It is advisable to work on the theme paper before we arrive in Belize as wifi may not be available during our stay in Belize.

Theme paper presentation (30 minutes each) schedule:

Session 10: Victoria

Session 11: Nieves

Session 12: Thu

Session 13: Marcus

4. Final course paper on NGO Management (150 points): Students will be required to complete a final paper on their overall understanding on the roles, management and impacts of NGOs. This paper (no less than 10 pages, double-spaced) will have six sections: roles, types & approaches of NGOs (2 pages); governance, accountability & transparency (1 page); resource development (1/2 page); leadership & HR (1 page); strategic growth (1/2 page); and a case study on assigned NGO that the group will visit, reflecting all above sections (5 pages). The list of assigned NGOs for this case study is provided in a table of FYC6932 syllabus. There will be two components to the final paper: the written paper (100 points) and a 10 minute presentation of **only the case study portion of your paper** to the class during session 14 on zoom (50 points).

5. Study Circle lead & discussion (100 points): After each course lecture session, students will lead the class in a 10-minute discussion on the assigned reading. Schedule for this activity is provided below. The student will present an overview of the topic(s) covered in the readings (about 8 minutes) and answer any questions from others. Students are also required to actively participate during study circle lead and discussions by the undergraduate students. All students

are expected to complete assigned readings in a timely manner and actively participate during study circles. Leading the study circle is worth 50 points and active participation of discussion on readings is worth 50 points. Note that the reading assignments for each session is different from your assigned chapters (below) in Casey's *The Nonprofit World* book.

Study circle leads (10 minutes each) schedule:

Session 4: Marcus (Casey, chapter 1 & 2)

Session 5: Thu (Casey, ch. 3 & 4)

Session 6: Nieves (Casey, ch. 5 & 6)

Session 7: Victoria (Casey, ch. 7 & 9)

6. Participation in class & small group discussions (150 points): Students are expected to actively participate during lecture sessions by the instructor, local academics, and NGO leaders throughout the program. They also need to and actively participate in class discussions and small group discussions on various NGO topics.

UF POLICIES

Grades and Grade Points

For information on current UF policies for assigning grade points, see <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

Academic Honesty

As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge: "*We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity.*" You are expected to exhibit behavior consistent with this commitment to the UF academic community, and on all work submitted for credit at the University of Florida.

It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For more information regarding the Student Honor Code, please see: <https://sccr.dso.ufl.edu/students/student-conduct-code/>.