

Saúl Julián Abarca Orozco

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EDUCATION

- Iowa State University, Ames, Iowa 08/2010 - 08/2015
Sustainable Agriculture (Ph.D.) in Department of Sociology
Dissertation title: *Production and marketing innovations in Fair Trade and organic coffee cooperatives in the Cordoba-Huatusco corridor in Veracruz, Mexico*
Chair: Dr. Jan Flora and Dr. Robert Mazur
- University of Georgia, Athens, Georgia 01/2006 - 12/2007
Agricultural and Applied Economics (M.S.)
Thesis: *Factors affecting the supply and demand for limes and lime oil in the U.S.: Development implications for Veracruz state, Mexico*
Chair: Dr. Jack. E. Houston
- Department of Accounting, Universidad Veracruzana, Xalapa, Veracruz, México (MX) 08/2003 - 08/2004
One-year Graduate Studies
Foreign Trade Management
- Universidad Veracruzana, Xalapa, Veracruz, México 09/1998 - 06/2003
International Business Administration (B.A.)

PROFESSIONAL EXPERIENCE

- Postdoctoral Associate/Evaluation Project Coordinator, University of Florida 01/2015 - present
Institute of Food and Agricultural Sciences University of Florida
Department of Family, Youth and Community Sciences
Family and Nutrition Program
Collect, analyze, and monitor evaluation data
Design and administer surveys
Conduct interviews with parents, teachers, program assistants, and district coordinators
Maintain communication with program site teams
Disseminate findings to stakeholders
Present research findings in regional, national, and international conferences
Prepare budget reports
- Graduate Research Assistant, Iowa State University 08/2010 - 05/2014
Department of Sociology
Conducted literature reviews
Collected and analyzed data
Wrote grant proposal

Prepared interview questions as well as recruit and/or interview subjects (individual interviews and focus groups)
Transcribed and translated interviews and focus groups
Wrote research report
Communicated between research sites and the faculty researcher
Prepared IRB materials and safeguard the confidentiality of subjects
Coordinated meetings and seminars
Prepared progress and evaluation reports for the PI and funding agency

Graduate Research Assistant, University of Georgia
Department of Agricultural and Applied Economics
01/2006- 12/2007
Conducted literature reviews
Collected and analyze data
Wrote research report
Coordinated meetings and seminars
Prepared progress and evaluation reports for the funding agency

International Programs Coordinator, Universidad Veracruzana, Xalapa, Veracruz, Mexico
Academic Exchange Department.
08/2004 - 12/2005
Developed materials to promote international exchange programs
Provided faculty orientation about international collaboration agreements
Secured funding for training and exchange programs

TEACHING EXPERIENCE

I have taught undergraduate classes in business administration, public relations and advertising, and industrial relations. I have also taught two courses at the graduate level for the agribusiness and marketing program.

Lecturer, Universidad Veracruzana. Xalapa, Veracruz, Mexico
School of International Business
02/2008 - 05/2010
Course: *Agribusiness Management*
Agribusiness Marketing
International Trade Taxation
Restrictions and Regulations to International Trade

Lecturer, Universidad Veracruzana, Xalapa, Veracruz, Mexico
School for Foreign Students
02/2009 - 06/2009
Course: *Spanish for Business*

Lecturer, Universidad Central de Veracruz, Xalapa, Veracruz, Mexico
School of International Business
02/2008 - 05/2010
Course: *International Business Administration*
International Financial Systems
International Marketing Research

Lecturer, Centro de Estudios Superiores de Veracruz, Xalapa, Veracruz, MX
School of Administration
02/2008 - 05/2010
Course: *Political Economic Theory*
Programs to Promote International Trade
Restrictions and Regulations to International Trade

Lecturer, Universidad Atenas Veracruzana, Xalapa, Veracruz, Mexico School of Administration Course: <i>International Marketing Research</i> <i>International Trade Theory</i> <i>Micro and Macroeconomics</i>	02/2008 - 05/2010
Lecturer, Universidad de Xalapa, Xalapa, Veracruz, Mexico School of International Business, Course: <i>Programs to Promote International Trade</i> <i>Restrictions and Regulations to International Trade</i>	02/2008 - 05/2010
Lecturer, Instituto Universitario Puebla, Xalapa, Veracruz, Mexico School of Business, Course: <i>International Trade Theory</i> <i>Micro and Macroeconomics</i> <i>Political Economic Theory</i>	02/2009 - 05/2010
Graduate Instructor, Universidad Hispanoamericana, Xalapa, Veracruz, Mexico School of Business Course: <i>International Trade Taxation</i>	02/2009 - 05/2009

GRANTS FELLOWSHIPS SCHOLARSHIPS

Graduate Student Travel Award for International Study in Sustainable Livelihoods (Butler Award)
July 2013
Source: Dr. Lorna Michael Butler and Dr. Robert O. Butler Award, Iowa State University
Amount: \$3,000

Ph.D. Scholarship
January 2012,
Source: Consejo Nacional de Ciencia y Tecnología
Amount: \$64,092

Ph.D. Scholarship
August 2010
Source: Organization of American States
Amount: \$31,793

Master's degree Scholarship
January 2006
Association Liaison Office for University Cooperation in Development & Training Internships Exchanges
Scholarship
Amount: \$20,000

Summer Study Abroad Fund at the University Charles III in Prague.
June 2005
Mexican Ministry of Foreign Affairs & Czech Republic Government Scholarship
Amount: \$3,000

Summer English Program Scholarship in GEOS Academy, Ottawa, Canada.

June 2004

Source: Departamento de Intercambio Académico, Universidad Veracruzana

Amount: \$1,500

Outstanding Academic Achievements Scholarship

Programa Nacional de Becas

September 2002 - August 2003

Source: Mexican Federal Government and the State of Veracruz.

Amount: \$1,000

REFEREED PUBLICATIONS

Abarca-Orozco, S. J., & Epperson, J. E. (2008). The economic potential of the lime-oil industry in Mexico. *Journal of Food Distribution Research*, 39(1), 1. Retrieved from <http://ageconsearch.umn.edu/bitstream/55582/2/Orozco.pdf>

REFEREED CONFERENCE PAPERS

Flora, J. L., Thompson, D., Abarca-Orozco, S., Medina, B. H., Oliveira, C., & Prado-Meza, C. (2012). Exploring the meanings of food and agriculture for latino youth through use of PhotoVoice in three Iowa cities. *Proceedings of the 11th Annual Conference: At the Crossroads: Incorporation or Marginalization? Columbia, MO*. Retrieved from: <http://extension.missouri.edu/explorepdf/commdm/dm7624.pdf>

Abarca-Orozco, S.J. (2008) Factors Affecting the Import Demand for Mexican Limes in the United States. *Proceedings of the 11th Annual Conference of The Conference on the Americas, Atlanta, GA*.

REFEREED CONFERENCE POSTERS

Kropp, J., Abarca-Orozco, S. J., Sari, H., Diehl, D. C., Israel, G. D., Galindo-Gonzalez, S., Headrick, L., & Shelnutt K. P. (August 8-10, 2016). A plate waste evaluation of the farm to school program. *Poster presented at the Rural Sociological Society annual meeting conference in Toronto, Canada*.

Kropp, J., Abarca-Orozco, S. J., Sari, H., Diehl, D. C., Israel, G. D., Galindo-Gonzalez, S., Headrick, L., & Shelnutt K. P. (February 2016). A plate waste evaluation of the farm to school program. *Poster presented at the Southern Rural Sociological Association of the annual meeting of the Southern Association of Agricultural Scientists conference in San Antonio, TX*.

Abarca-Orozco, S.J., (April 4, 2014). Agency and structure in agricultural innovation: The case of Fair Trade and Organic coffee cooperatives in Southeast Mexico. Iowa State University. *Poster presented at the First Graduate and Professional Student Research Conference, Ames, IA*.

Abarca-Orozco, S. J., (March 28, 2014). Changing roles of market, state, and civil society: The case of coffee cooperatives and small farmers in Mexico. College of Design, Iowa State University. *Poster presented at Latin American Symposium/Graduate Student Research Presentation Series. Ames. IA*.

Abarca-Orozco, S. J., Flora, J., & Thompson, D. (February 2013). Latino youth, food and agriculture in Iowa. *Poster presented at Iowa State University Symposium on Sustainability, Connecting Today's Bottom Line with a Sustainable Future: Our growing commitment, Ames, IA.*

Flora, J., Thompson, D., Prado-Meza, C. M., Abarca-Orozco, S. J., Flora, C. B. (July, 2012). Resources and barriers to innovation among Latino businesspersons in rural Iowa: A capitals approach. *Poster presented at the 75th Annual Meeting of the Rural Sociological Society, Chicago, IL.*

Abarca-Orozco, S. J. (June 2012). Exploring the Meanings of Food and Agriculture for Latino Youth Through Use of PhotoVoice in Three Iowa Cities. *Poster presented at the annual conference of Cambio de Colores Conference, Latinos in the Heartland at the Crossroads: ¿Incorporation or marginalization? Columbia, MO.*

Flora, J., Thompson, D., Abarca-Orozco, S. J. (November, 2011). Types of Latino Business Entrepreneurs in Iowa. *Poster presented at the annual Immigrant Entrepreneurs Summit, Des Moines, Iowa.*

LEADERSHIP

Coordinator 08/2012 -12/2012
Graduate Program in Sustainable Agriculture Colloquium series
Iowa State University

Treasurer 01/2012-06/2013
Student Organization of Sociologist
Iowa State University

MEMBERSHIP/SERVICE

Member 01/2014 - present
Union of Concerned Scientists
Association for International Agricultural and Extension Education

Member 01/2011-present
Rural Sociological Society

Member 02/2013 - present
Gamma Sigma Delta
The Honor Society of Agriculture

Member 05/2012 - 05/2014
Practical Farmers of Iowa Member

Member 01/2011 - 12/2011
Midwest Sociological Society

Member 01/2012-08/2013
International student representative
Iowa State University Graduate Program in Sustainable Agriculture Student Association.

Member
Student Organic Farm
Iowa State University

05/2011-12/2013

PROFESSIONAL VOLUNTEER ACTIVITIES

Food at First program in Ames, IA.

08/2012-12/2012

Free meal program serving evening meals at the First United Methodist Church

Food at First program in Ames, IA.

08/2012-12/2012

Community gardening at the Trinity Christian Reformed Church