

David C. Diehl, Ph.D.

Assistant Professor, Program Planning and Evaluation

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EDUCATION

Cornell University, Ithaca, NY

Ph.D. in Human Development 2000
Doctoral dissertation: *Emergent Literacy in Head Start Families: The Implementation and Evaluation of a Multigenerational Reading Program.*

M.A. in Human Development and Family Studies 1995

University of Wyoming, Laramie, WY

B.S. in Psychology, with honors 1991

PROFESSIONAL EXPERIENCE

Assistant Professor, Program Planning and Evaluation, University of Florida Department of Family, Youth and Community Sciences: Gainesville, FL

May 2007 – Present

Responsible for scholarly and applied work in program planning and evaluation, with a 70% extension and 30% teaching appointment. In the domain of Cooperative Extension, I will be working with county faculty to identify their needs and desires for resources in program planning and evaluation. I will also be working collaboratively with Department staff to incorporate evaluation approaches into their ongoing work and future proposals. In the teaching domain, I will be responsible for the undergraduate and graduate courses in program planning and evaluation.

Research Associate and Associate Director of the Center for Practical Evaluation

Orelena Hawks Puckett Institute: Asheville and Morganton, NC December 2003 – May 2007

Responsible for co-directing the Center for Practical Evaluation, with project oversight for organizational evaluation activities. Work included facilitation, training, technical assistance, and evaluation with an emphasis on capacity building, program improvement, and policy development, including the following projects:

- *Under One Sky*: Youth Adoption Evaluation funded by the U.S. Department of Human Services, Administration for Children and Families (ACF)

- *Early Head Start PRISE Manual*: Evaluation manual for Southeast Regional Head Start
- TRACE Project: Reviews and syntheses for the Tracking, Referral and Assessment Center for Excellence (TRACE) funded by the U.S. Department of Education, Office of Special Education Programs (OSEP)
- Virginia Foster, Adoptive, and Kinship Parents Association funded by the Virginia Department of Social Services

Director of Evaluation Initiatives

January 2003 – December 2003

Family Support America: Chicago, IL

Responsible for managing Family Support America's evaluation initiatives, including the *Evidence Along the Way* project, funded by the Robert Wood Johnson Foundation. This project includes several components including pilot evaluation projects in three states, large-scale literature reviews, school-based family support, and links to quality practice in family support. Responsibilities include: grant writing; project management; budgetary and fiscal reporting; materials development; training, technical assistance, and facilitation; and strategic relations with other organizations.

Senior Advisor—Research and Evaluation

November 2000 – December 2002

Family Support America: Chicago, IL

Responsible for overseeing Family Support America's research and evaluation efforts in a variety of domains, including outcomes-based accountability and planning (both state and community levels); promotional indicators of family support (asset-based measures of positive development); program self-assessment through the *How Are We Doing?* toolkit; and family support program evaluation. Also maintained an active interest in family leadership and involvement issues. Work included project management, writing, product development; technical assistance and group facilitation.

Evaluation Specialist / Technical Assistance Specialist

April 1998-October 2000

Family Support America: Chicago, IL

Was responsible for two primary areas of work: 1) developing knowledge and tools in the area of family support evaluation; and 2) providing training and technical assistance in the areas of evaluation, family involvement and parent leadership, and family support. Work included grant writing, training and facilitation, including family involvement training (*Making Room at the Table*) and facilitating evaluation and outcomes-based accountability processes at the state and community levels.

Family Support Specialist and Consultant

September 1996-March 1998

Family Support America: Chicago, IL

Managed the development of technical assistance tools in the area of family/consumer involvement in family policy and programs for the STATES Initiative. Planned and coordinated the creation of technical assistance tools, including a critical reflection process and an analysis of available consumer involvement initiatives.

Technical Assistance Specialist and Intern

Summer 1996

Family Support America: Chicago, IL

Created technical assistance tools in the areas of consumer involvement and program evaluation. Participated in reviewing and field testing a Participant Satisfaction Survey and collecting information for the Family Resource Coalition Evaluation Directory.

Project Director 1995-1996

Tompkins County Head Start Family Reading Program: Ithaca, NY

Developed and implemented a collaborative reading program for Head Start families, centered in the local community. Designed educational reading activities for families and conducted Reading Home Visits. Designed a research program and evaluation strategy for the project, and supervised and coordinated the activities of 8 staff members.

Research Data Coordinator 1994-1995

Cornell Cooperative Extension, Empowering Families Project: Ithaca, NY

Created a computer-based matrix for analyzing training programs for the New York State Family Development Credentialing Process, based on the principles of the family support and empowerment movement. Assisted in the conceptualization of these skills and competencies and in the final write-up of the document published for state consumption.

Project Consultant 1993-1994

Family Support America: Chicago, IL

Assisted in organizing and analyzing interview data from over 100 focus groups with family support programs nationwide. This analysis contributed to the publication, *Guidelines for Family Support Practice*, detailing the practices that uphold the principles of family support.

TEACHING EXPERIENCE

University of Florida, Department of Family, Youth and Community Sciences

Assistant Professor: FYC 4622 “Planning and Evaluating Family, Youth and Community Science Programs” (Fall 2007, Fall 2008)
FYC FYC 6620 “Program Planning and Evaluation for Human Services Delivery” (Summer 2007 and Spring 2008)

Cornell University, Department of Human Development and Family Studies

Instructor: HDFS 150 “Families and the Life Course”
Head Teaching Assistant: HDFS 150 “Families and the Life Course”
Teaching Assistant: HDFS 115 “Human Development”
HDFS 313 “Problematic Behavior in Adolescence”
HDFS 362 “Close Relationships Across the Life Span”
HDFS 150 “Families and the Life Course”

PUBLICATIONS

- Diehl, D., & Toelle, S. (2008a). Making good decisions: Media in the lives of young children. *Electronic Data Information Source* (FY1073).
- Diehl, D., & Toelle, S. (2008b). Making good decisions: Television and young children's learning, a parent's tip sheet. *Electronic Data Information Source* (FY1075).
- Diehl, D., & Toelle, S. (2008c). Making good decisions: Television, learning, and the cognitive development of young children. *Electronic Data Information Source* (FY1074).
- Toelle, S., & Diehl, D. (2008). Making good decisions: Media and the physical health of young children. *Electronic Data Information Source* (FY1076).
- Diehl, D., & Trivette, C. (2006). Sources of information about partnership and collaborative projects. *Milemarkers*, 2(1), 1-3. Available from <http://www.tracecenter.info/products.php>.
- O'Donnell, N., Cochran, M., Lekies, K., Diehl, D., Morrissey, T., Ashley, N., & Steinke, P. (2006). Sparking Connections, Phase II: A multi-site evaluation of community-based strategies to support family, friend, and neighbor caregivers of children. New York: Families and Work Institute.
- Diehl, D., & Trivette, C. (2005). Evaluation of the Catawba County Parents as Teachers programs: Final report. Morganton, NC: Orelena Hawks Puckett Institute.
- Diehl, D., & Trivette, C. (2004). Sources of information about community-based developmental screening program practices. *Milemarkers*, 1(8), 1-4. Available from <http://www.tracecenter.info/products.php>.
- Diehl, D. (2002). Evaluation: Telling the Family Support Story. *America's Family Support Magazine*, 21(1), 27-42.
- Diehl, D. (2002). *Guide to Community Report Cards: Measuring Family and Community Well-Being*. Chicago, IL: Family Support America.
- Diehl, D. (2002). *Family Support America: Supporting "Family Supportive" Evaluation*. Harvard Family Research Project Evaluation Exchange, 8(1), 14-15.
- Diehl, D. (2000). Evaluating Your Center. Chapter in *Family Support Centers: A Program Manager's Toolkit*. Chicago, IL: Family Support America.
- Lepler, S., Rosenkrantz, R., Diehl, D., & Koser, G. (1999). *Promotional Indicators for Children and Families: A Concept Paper*. Paper prepared for *Outcomes-Based Accountability and Evaluation Frameworks: A Symposium on Promotional Indicators*. Minneapolis, MN.
- Jeppson, E, Thomas, J., Markward, A., Kelly, J., Koser, G., & Diehl, D. (1997). *Making Room at the Table: Fostering Family Involvement in the Planning and Governance of Formal Support Systems. Facilitators Guide*. Chicago, IL: Family Resource Coalition of America.
- Dean, C., & Diehl, D. (1994). New York State Family Development Credential Report on Review of Five Potential "Building Block" Staff Training Programs. Report to the New

York State Department of State. Cornell University Empowering Families Project. Ithaca, NY.

Dean, C., & Diehl, D. (1994). Matrix for Analyzing Family Support Programs. Cornell University Empowering Families Project Monograph. Ithaca, NY.

SELECTED PRESENTATIONS AND INVITED ADDRESSES

Diehl, D., & Trivette, C. *Planning for the future*. Presentation to the Virginia Foster, Adoptive, and Kinship Parents Association Planning Retreat, Charlottesville, VA (July, 2006).

Diehl, D. *Improving staff performance: Evaluation and recommendations*. Presentation to the Board of Directors of the *Under One Sky* Youth Adoption Project, Asheville, NC (August, 2005).

Diehl, D. *The Promotional Indicators System of Evaluation (PRISE): Assets and Promotion for Early Head Start Families*. Presentation at Region IV Head Start Association 2005 Annual Training Conference, Atlanta, GA (February, 2005).

Diehl, D. *Supporting Adherence to Principles in Parent Link Centres*. Presentation at the Learning Institute: Supporting Quality / Building Capacity, Alberta Resource Centre for Quality Enhancement, Edmonton, Canada (February, 2005).

Diehl, D. *Perspectives on Participatory Action Research*. Presentation to the University of Texas Brownsville/ Texas Southmost College, Center for Civic Engagement, Brownsville, TX (October, 2004).

Diehl, D. *Summary and synthesis: Sparking Connections and the Build Initiative*. Presentation to the Family Friend and Neighbor Care: Partnerships, program innovation, and policy: A national learning community meeting. Families and Work Institute, Seattle, WA (October, 2004).

Diehl, D. *Family Support America's Evaluation Project – FamilyWise: Report to the Field*. Panel presentation to the Participatory Evaluation and Parent Engagement Institute: Communities of Practice Coming Together with Families. Family Support America and the Kauffman Foundation, Kansas City, MO (September, 2004).

Dunst, C., Trivette, C., & Diehl, D. *Fourteen Years of Measuring Adherence to Family Support Principles: Approaches and Lessons Learned*. Presentation at the 10th Biennial National Family Support America Conference. Chicago, IL: (May, 2004).

Diehl, D. *Family Support: Some Snapshots*. Keynote address at the “Statewide Networking Meeting.” Colorado Family Resource Network, Denver, CO (April, 2003).

Beaver, C., Cramer, L., Diehl, D., & Wade, C. *Evaluation tools for quality improvement: Peer review and self-assessment; Outcome Accountability; and Community Report Cards*. Presentation at the “Community-Based Family Resource Services (CBFRS) Grantee’s Meeting.” St. Louis, MO (April, 2003).

Diehl, D. *Evaluating Your Program’s Assets and Ability to Support Families*. Presentation at “Positive Educational, Social & Healthy Outcomes for Children.” Administration for

- Children and Families Region VI Mid-Winter Leadership Conference. Dallas, TX (January, 2003).
- Diehl, D., & Heasley, S. *Community Change: An Emerging Theory and Lessons Learned: The West Virginia Experience*. Presentation at: "Building Partnerships: A Forum on State Planning Requirements." New York Office of Children and Family Services. Albany, NY (October, 2001).
- Diehl, D. *Family Support America and Family Resource Information Education and Network Development Services (FRIENDS): An Overview*. Presentation to the Massachusetts Children's Trust Fund and the Massachusetts Family Centers. Sturbridge, MA (September, 2001).
- Diehl, D., Francis, R., & Shanklin, G. *Know Your Community: Community Needs and Resource Assessments*. Presentation at "The Bridge to the Future: Community Building, Economic Development, and Family Support." Hartford, CT (June, 2001).
- Diehl, D., Foley, G., & Stone, L. *Family Leadership Cultivation Project: Training and Orientation*. Presentation to the Family Leadership Cultivation Project. Parkersburg, WV (April, 2001).
- Kubisch, A., & Diehl, D. *Theory of Change: An Approach to Evaluating Family Support Initiatives*. Presentation at "Building Family Support Programs and Leaders: A National Skill-Building & Leadership Development Institute." Rosemont, IL (March, 2001).
- Diehl, D. *Measurable Program Outcomes*. Presentation to North Carolina Families For Kids 2. Chapel Hill, NC (August, 2000).
- Diehl, D. *A Concept Mapping Approach to Evaluation: The Case of the Head Start Family Reading Project*. Presentation at the Family Support America National Conference. Chicago, IL (April, 2000).
- Findley, V., Jennings, D., Ward, V., & Diehl, D. *Perspectives on Parent Leadership*. Presentation at the Power of Prevention: National Prevention Conference for Federally Funded Prevention Programs. Alexandria, VA (March, 2000).
- Rosenkrantz, R., & Diehl, D. *Community Strategic Planning and Outcomes-Based Accountability*. Presentation to the Board of the St. Joseph County Multi-Purpose Collaborative Body. Sturgis, MI (September, 1998).
- Diehl, D. *Parent-Professional Partnerships and Family Support*. Presentation to the Minnesota Parent Leadership Council. Hopkins, MN (September, 1998).
- Diehl, D., Cochran, M., Levy, D., & Kumpf, C. *Ready to Read: The Implementation and Evaluation of a Parent-Child Reading Program for Head Start Families*. Poster presented at the National Head Start Research Conference. Washington, DC (June, 1996).
- Diehl, D. *Cornell Reaching Out: A Model of Collaboration Between Researchers and Practitioners in the Community*. Presentation to Cornell Cooperative Extension, Ithaca, NY (August, 1995).
- Diehl, D., McCabe, L., Morris, P., & Smith, E. *Snapshots of America's Children*. Presentation at Cornell University Symposium: *Our Youngest Children: A Status Report*, sponsored by the Cornell Early Childhood Program, Department of Human Development and Family Studies, and the Bronfenbrenner Life Course Center, Ithaca, NY (March, 1995).

Diehl, D. *How Are We Doing?* Presentations (Program Self-Assessment, Strategic Planning, and Quality Assurance). In Albuquerque, NM (April, 2001), Rosemont, IL (March, 2001), St. Cloud, MN (January, 2001), Albany, NY (December, 2000), Cass County, MN (March, 2000), Alexandria, VA (March, 2000), Charleston, WV (March, 2000), Albany, NY (October, 1999), Kansas City, MO (August, 1999).

Diehl, D. *Making Room at the Table* Presentations (Parent Engagement in Family Support Settings).

In Birmingham, AL (March, 2001), Chicago, IL (April, 2000), Charlotte, NC (March, 2000), Anaheim, CA (February 8, 2000), Oakland, CA (February, 2000), Olympia, WA (January, 2000), Sacramento, CA (September, 1999), Jackson, MS (August, 1999), Chicago, IL (April, 1998).

Diehl, D. Promotional Indicators Presentations (Measurement of Assets and Capacities). In Ottawa, QC (November, 2001), Princeton, NJ (November, 2001), Princeton, NJ (April, 2001), Kansas City, MO (April, 2001), Ottawa, QC (April, 2001), Rosemont, IL (March, 2001), Asheville, NC (February, 2001), Chicago, IL (April, 2000), Alexandria, VA (March 9, 2000), St. Paul, MN (February, 2000).

SELECTED TRAINING, FACILITATION, AND EVALUATION

- Evaluator, *Under One Sky* Youth Adoption Project. Asheville, NC (October, 2004 – Present).
- Facilitator, *Virginia Foster, Adoptive, and Kinship Parents Association*, Richmond, VA (February, 2006 – May 2007).
- Evaluator, Catawba County Smart Start. Catawba County, NC (December, 2004 – May 2007).
- Technical Assistant and Evaluator for *Sparking Connections*, an initiative of the Families and Work Institute. New York, NY (February, 2004 – December 2006).
- Facilitator for Early Head Start program evaluation. Clarke County, GA (March, 2004 – February 2006).
- Meeting Facilitator, Families and Work Institute *Sparking Connections:: Making and Sparking Connections: Building on Linkages to Support Family, Friend, and Neighbor Care*, Brownsville, TX (October, 2005).
- Facilitator, Technical Assistant, and Member of Evaluation Team for *West Virginia Starting Points Evaluation*, WV Governor's Cabinet on Children and Families, Charleston, WV (January, 2004-June, 2005).
- Facilitator for Parent Leadership and Family Support: A National Meeting. Chicago, IL (November, 2002).
- Facilitator for Pilot Site Orientations: *Evidence Along the Way National Evaluation Project*. Charleston, WV and Denver, CO (August and September, 2002).
- Focus Group Facilitator for the Family Support America National Conference, Evaluation and Family Support. Chicago, IL (April, 2002).
- Facilitator for the Kauffman Foundation Evaluation Meetings. Kansas City, MO (March, 2002).
- Facilitator for the Kraft Foundation Evaluation Meeting Chicago, IL (January, 2002).
- Facilitator for National Family Support Thought Leaders Meeting. Princeton, NJ (November, 2001).
- Facilitator for The Sharing Institute 2: Cross-State Meeting on Technical Assistance (Kentucky, Maryland, North Carolina, Ohio, Pennsylvania and West Virginia). Farmington, PA (October, 2000).
- Consultant to the Kauffman Foundation, *How Are We Doing? Program Self-Assessment Process*. Kansas City, MO (February, 2000–October, 2001).
- Consultant to the University of Pittsburgh Office of Child Development, *How Are We Doing? Program Self-Assessment Process*. Pittsburgh, PA (January-February 2000)
- Facilitator for The Sharing Institute: Cross-State Meeting on Technical Assistance (Pennsylvania and West Virginia). Charleston, WV (September, 1999)
- Technical assistant to Outcomes-Based Community Planning Process. Ohio and Wetzel Counties, WV Family Resource Networks (May, 1999-August, 2001)
- Member of Governor's Cabinet Research and Evaluation Team. Charleston, WV (May, 1999 – August, 2001).

Technical assistant and advisor to the Family Leadership Task Team, West Virginia Family Resource Network Association, (July, 1998 – August, 2001).

Facilitator and technical assistant to Outcomes-Based Accountability Indicator Selection Process. Colorado's Interagency Prevention Council and Community Indicators Projects, Denver, CO, (July, 1998 – August, 2001).

Facilitator of "Open Space Technology" for the Family Resource Network Spring Conference, Coolfont, WV (May, 1998).

Consultant to the Bush Foundation, reviewing the Central Minnesota Initiative Fund's Healthy Communities Partnership program, (December 1997 – January, 1998)

Facilitator/trainer for Making Room at the Table (family involvement training). (March 1996 – March, 2001).

AREAS OF INTEREST AND EXPERTISE

Program Evaluation, Participatory Evaluation, Community Planning, Early Intervention, Social Policy, Family/Consumer Involvement and Leadership, Family Literacy, Child Development, School/ Community Connections, Family Support and Empowerment

REFERENCES

Moncrieff Cochran
Professor of Human Development
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